

La Amistad

BIRTH TO FIVE PROGRAM OVERVIEW



The Why

Communication in all forms is at the heart of how humans connect with one another, advocate for themselves, and learn from their world. Parents are the first and most powerful communication teachers and lay the foundation for their children to read by first helping their children to laugh, point, babble, and talk.



The Pitch

The strategies we teach parents are hands-on, evidence-based, and grounded in strong developmental science with the goal for every child to reach their fullest potential. The strategies will empower caregivers to build their child's bilingual communication in everyday family routines. These strategies will lay the foundation for parents to continue to advocate for their children and for their children to be able to effectively communicate their needs, share their thoughts and feelings, and confidently read and write.



The Plan

We are running virtual and in-person birth-to-five parent groups across two LaAmistad locations. The goal is to pilot our group model, to build LaAmistad staff capacity to deliver the groups, to measure the outcomes of children and families, to develop an implementation blueprint that addresses known and anticipated barriers to program delivery, and to plan for sustainability and scaling to other early childhood settings.