

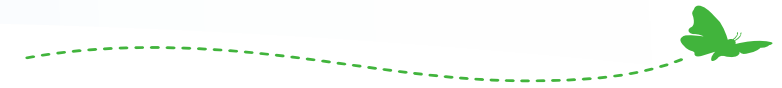


# Novel strategies to increase use of mother's own milk in the NICU

Aloka L. Patel, MD  
Professor of Pediatrics  
April 12, 2024



- I have no real or apparent conflicts of interest related to the content of this presentation.
- The following terms are used throughout this presentation for simplicity: *mother*, *woman/women*, *mother's own milk*, *breastmilk*, and *breastfeeding* for anatomic clarity and brevity in this lecture.
- All concepts discussed here are applicable to transgender, nonbinary and non-birthing people who lactate and/or chest feed.
- The term "*mother's own milk*" is intended to distinguish milk provided by a parent from donor human milk, knowing that not all human milk may come from a parent who identifies as a mother.
- We acknowledge that it is important to utilize a patient's preferred pronouns and other preferred terminology when addressing patients directly regarding their lactation experience.

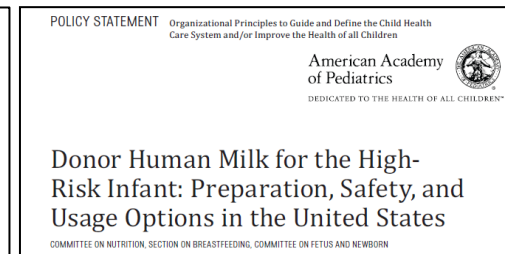


- To articulate the benefits of mother's own milk feedings for infants and their mothers
- To review the variation in mother's own milk and in US NICUs
- To identify factors mediating racial/ethnic disparities in mother's own milk feedings
- To evaluate potential strategies to increase mother's own milk feedings

# AAP recommends maternal human milk as optimal nutrition for VLBW infants



- “AAP supports continued breastfeeding, along with appropriate complementary foods introduced at about 6 months, as long as mutually desired by mother and child for 2 years or beyond.”
- The potent benefits of human milk are such that all preterm infants should receive human milk. Mother’s own milk, fresh or frozen, should be the primary diet, and it should be fortified appropriately for the infant born weighing less than 1.5 kg.”
- “ Although a mother’s own milk is always preferred, donor human milk may be used for high-risk infants when the mother’s own milk is not available or the mother cannot provide milk. Priority should be given to providing donor human milk to infants <1500g birth weight.””



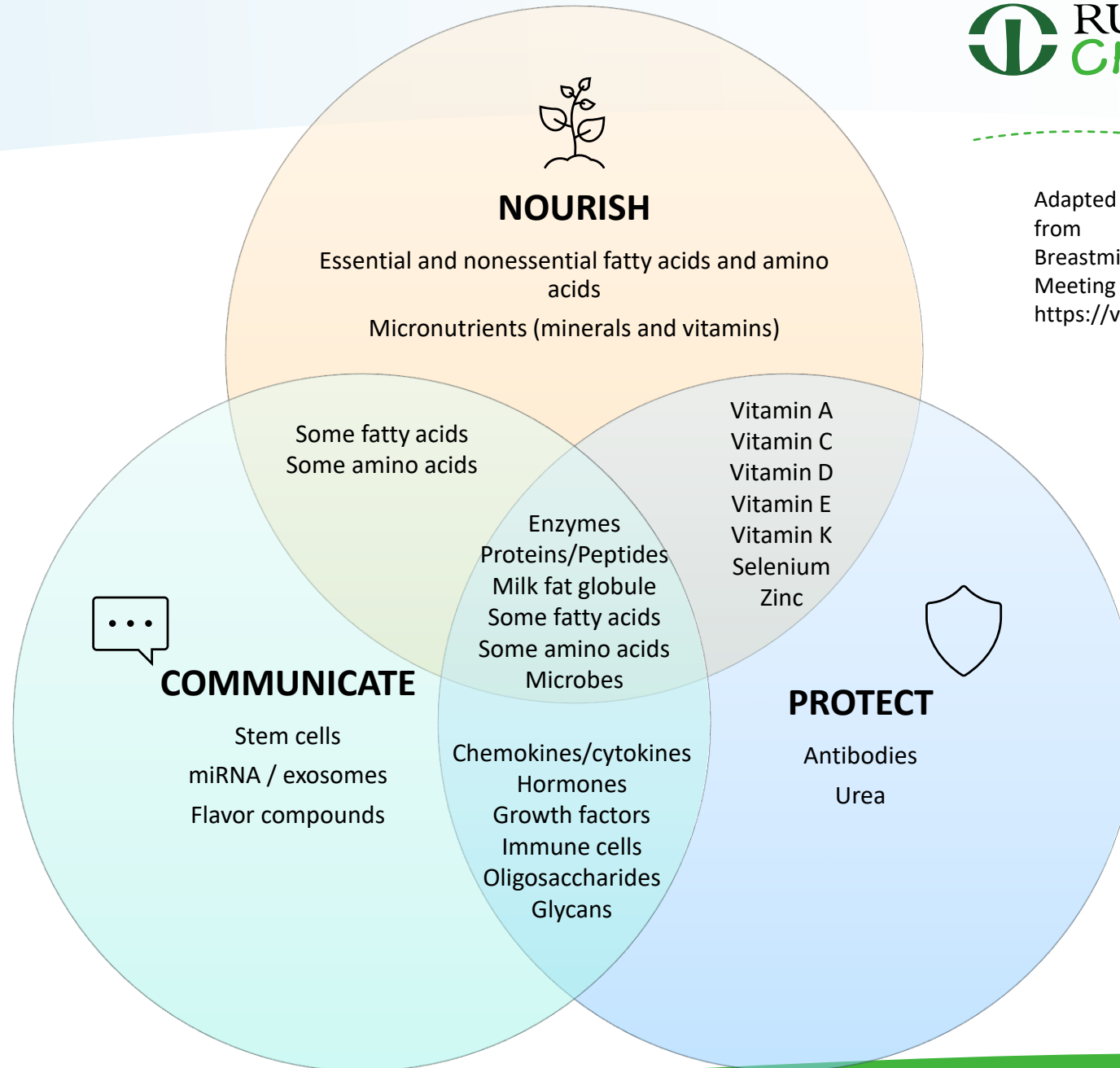
# Mother's Own Milk (MOM) Components



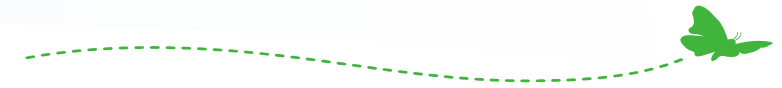
- **Nutrients:**
  - Protein:
    - Whey:Casein 70:30
    - majority  $\alpha$ -lactalbumin
  - Lipids:
    - milk fat globule
    - fatty acids
    - Bile-salt–stimulated lipase
    - Arachadonic and docoshexaenoic acid
  - Carbohydrates:
    - Lactose
    - Oligosaccharides
  - Lower concentrations of Ca and Phos
- **Anti-infective**
  - Secretory IgA
  - Oligosaccharides
  - Lactoferrin
  - Lysozyme
  - Lymphocytes
  - Transforming growth factor- $\beta$
- **Impact on intestinal microbiota (synbiotic)**
  - Human milk Oligosaccharides - prebiotic
  - Lactic acid bacteria – probiotic
- **Immunomodulatory**
  - Soluble CD14
  - Soluble Toll like receptor 2
  - Transforming growth factor- $\beta$
  - platelet-activating factor acetylhydrolase
  - IL 10
- **Antioxidant**
  - Inositol
  - vitamin E
  - beta carotene
  - Lactoferrin
- **Tissue maturation / development**
  - long-chain polyunsaturated fatty acids
  - Epidermal growth factor
  - Stem cells
  - Milk fat globule membrane



Adapted from **Bridget E. Young PhD & Shelley McGuire PhD**  
from  
Breastmilk Ecology: Genesis of Infant Nutrition (BEGIN)  
Meeting Series: Working Group 2: Human Milk Composition  
<https://videocast.nih.gov/watch=40152>



# MOM: Personalized Medicine



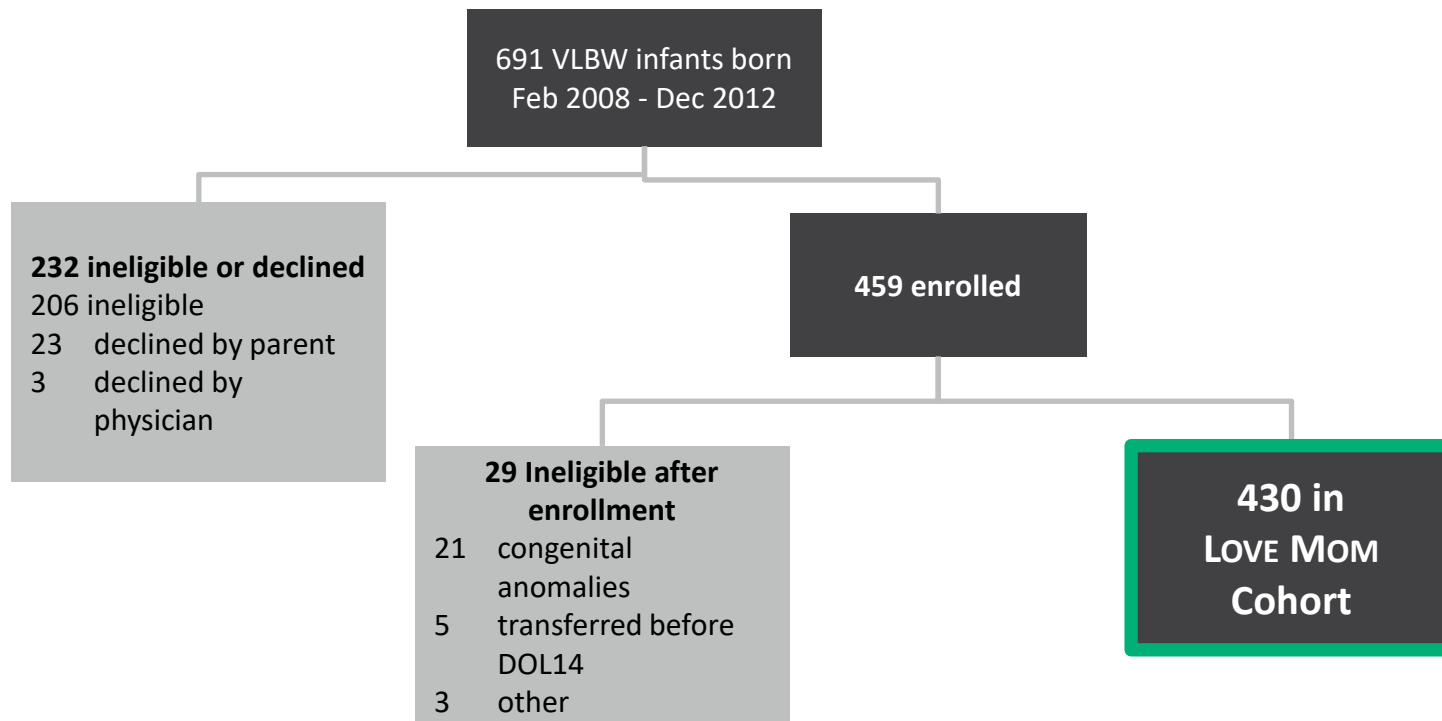
## **SPECIFIC & PERSONALIZED:**

- Enteromammary pathway - specific antibodies to pathogens secreted into MOM
- MOM microbiome is highly specific to the breastfeeding dyad - programming function for the infant gut microbiota
- Synergistic anti-infective interactions between MOM and enzymes in the infant's stomach and saliva

# RUMC: The LOVE MOM Cohort



## Longitudinal Outcomes of Very Low Birthweight Infants Exposed to Mothers' Own Milk



WIC eligible – low SES	74%
Married	38%
Completed 4-yr college	19%
Non-Hispanic Black	51%
Non-Hispanic White/Asian	22%
Hispanic	27%
Multiple gestation	15%
Previously breastfed	28%
Initial goal of any MOM	91%
Mean daily pumping #	4.5 times/day
Infant gestational age	28 weeks



# MOM Feedings and VLBW Infants



## Late onset sepsis

Journal of Perinatology (2013) 33, 514–519  
© 2013 Nature America, Inc. All rights reserved 0743-8346/13  
www.nature.com/jp

**ORIGINAL ARTICLE**

**Impact of early human milk on sepsis and health-care costs in very low birth weight infants**

AL Patel<sup>1,2</sup>, TJ Johnson<sup>3,5</sup>, JL Engstrom<sup>2,4</sup>, LF Fogg<sup>2</sup>, BJ Jegier<sup>2</sup>, HR Bigger<sup>1</sup> and PP Meier<sup>1,2</sup>

## Rehospitalization after discharge

Journal of Perinatology (2019) 39:120–128  
https://doi.org/10.1038/s41372-018-0246-0

**ARTICLE**

**NICU human milk dose and health care use after NICU discharge in very low birth weight infants**

Tricia J. Johnson<sup>1</sup> · Kousiki Patra<sup>1</sup> · Michelle M. Greene<sup>1</sup> · Matthew Hamilton<sup>1,2</sup> · Elizabeth Dabrowski<sup>1,3</sup> · Paula P. Meier<sup>1</sup> · Aloka L. Patel<sup>1</sup>

## Overall Cost Savings

Pharmacoeconomics - Open (2022) 4:451–460  
https://doi.org/10.1007/s41669-022-00324-8

**ORIGINAL RESEARCH ARTICLE**

**Cost Savings of Mother's Own Milk for Very Low Birth Weight Infants in the Neonatal Intensive Care Unit**

Tricia J. Johnson<sup>1</sup> · Aloka L. Patel<sup>2</sup> · Michael E. Schoeny<sup>3</sup> · Paula P. Meier<sup>3</sup>



## Neurodevelopment

Neonatology. 2017; 112(4): 330–336. doi:10.1159/000475834.

**NICU Human Milk Dose and 20-Month Neurodevelopmental Outcome in Very Low Birth Weight Infants**

Kousiki Patra, MD<sup>1</sup>, Matthew Hamilton, DO<sup>1</sup>, Tricia Johnson, PhD<sup>2</sup>, Michelle Greene, PhD<sup>1</sup>, Elizabeth Dabrowski, MD<sup>3</sup>, Paula P. Meier, PhD<sup>1,4</sup>, and Aloka L. Patel, MD<sup>1,4</sup>

## ROP

**Retinopathy of Prematurity and Mother's Own Milk**

Katherine Rodriguez MD, Jennifer Rossen MD, Jack Cohen MD, FACS, Aloka Patel MD, Paula Meier PhD, RN, FAAN, Tricia Johnson PhD, Robert Kimura MD, Michael Schoeny PhD, Jean Silvestri MD, William Haufe, Hunter Phillips  
Rush University Children's Hospital, Rush University System for Health, Chicago, IL, United States

## BPD

**Original article**

**Influence of own mother's milk on bronchopulmonary dysplasia and costs**

Aloka L. Patel,<sup>1,2</sup> Tricia J. Johnson,<sup>3</sup> Beverley Robin,<sup>1</sup> Harold R. Bigger,<sup>1</sup> Ashley Buchanan,<sup>1</sup> Elizabeth Christian,<sup>4</sup> Vikram Nandhan,<sup>1</sup> Anita Shroff,<sup>4</sup> Michael Schoeny,<sup>2</sup> Janet L. Engstrom,<sup>2</sup> Paula P. Meier<sup>1,2</sup>

## NEC

**Original Paper**

Neonatology  
Neonatology 2015;107:271–276  
DOI: 10.1159/000370058

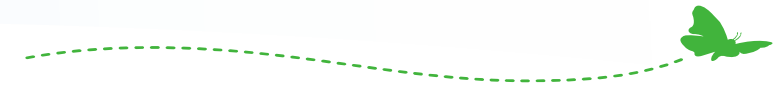
Received: August 27, 2014  
Accepted after revision: November 21, 2014  
Published online: March 3, 2015

**Cost Savings of Human Milk as a Strategy to Reduce the Incidence of Necrotizing Enterocolitis in Very Low Birth Weight Infants**

Tricia J. Johnson<sup>a,b</sup> · Aloka L. Patel<sup>b,c</sup> · Harold R. Bigger<sup>c</sup> · Janet L. Engstrom<sup>b</sup>  
Paula P. Meier<sup>b,c</sup>

# Differential Effects of the Single-Family Room Neonatal Intensive Care Unit on 18- to 24-Month Bayley Scores of Preterm Infants

Betty Vohr, MD<sup>1,2</sup>, Elisabeth McGowan, MD<sup>1,2</sup>, Leslie McKinley, MS, RD, LDN<sup>1</sup>, Richard Tucker, BA<sup>1</sup>, Lenore Keszler, MD<sup>1,2</sup>, and Barbara Alksninis, PNP, NNP<sup>1</sup>



691 infants

BW  $\leq$  1250g

2007-2011

Every increase of 10 mL/kg/day of human milk intake at 4 weeks predicted higher Bayley scores:

Cognitive (0.29)

Language (0.34)

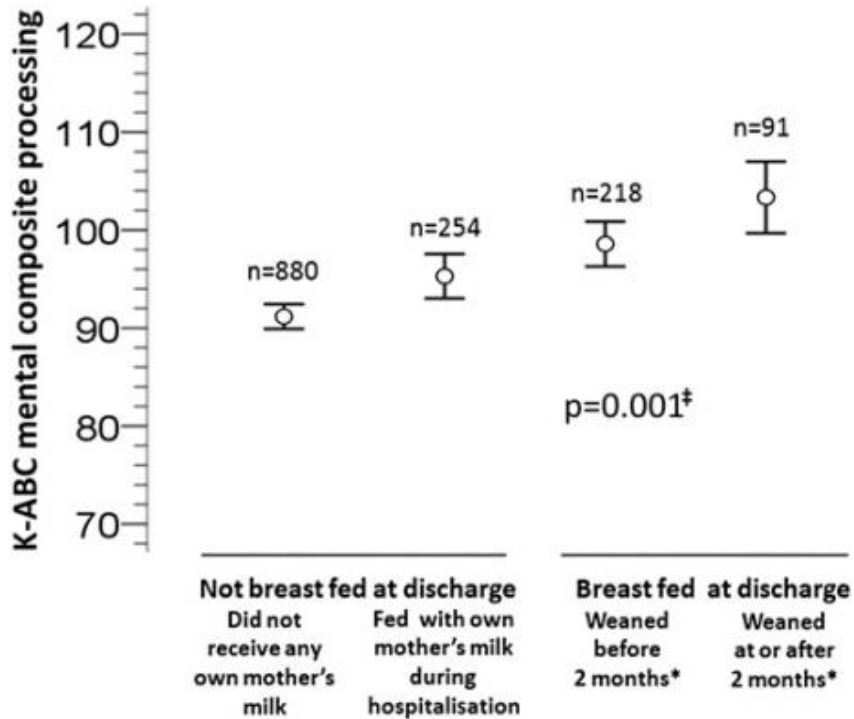
Motor (0.24)

# France and Australia: MOM and ND Outcomes



## Epipage cohort:

1462 preterm infants 22-32wk  
Born 1997  
5 yr outcomes



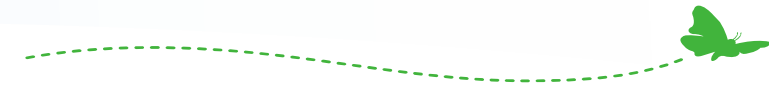
## Australian cohort:

180 very preterm infants at age 7 years  
BW <1250g  
Born 2001-2003

Found positive associations of MOM intake with size of the deep nuclear gray matter and hippocampus at term equivalent age

MOM intake (for every day that MOM > 50% intake in first 28 days) associated with neurodevelopmental outcomes:

- Full scale IQ +0.5
- Verbal IQ +0.4
- Performance IQ +0.5
- Math computation +0.5
- Working memory +0.5
- Motor function +0.1



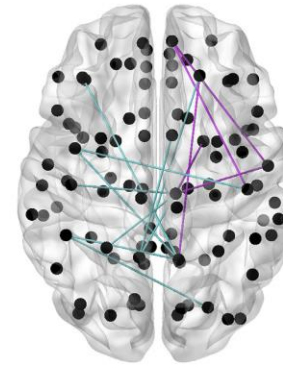
## Early breast milk exposure modifies brain connectivity in preterm infants



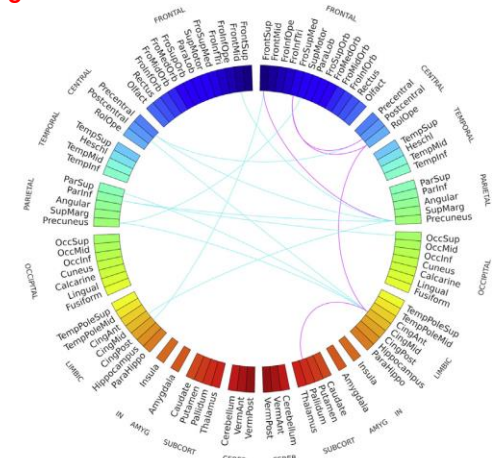
Manuel Blesa<sup>a</sup>, Gemma Sullivan<sup>a</sup>, Devasuda Anblagan<sup>a,b</sup>, Emma J. Telford<sup>a</sup>, Alan J. Quigley<sup>c</sup>, Sarah A. Sparrow<sup>a</sup>, Ahmed Serag<sup>a</sup>, Scott I. Semple<sup>d</sup>, Mark E. Bastin<sup>b</sup>, James P. Boardman<sup>a,b,\*</sup>

- Neonatal breast milk exposure and brain MRI at term equivalent age
- 47 preterm infants
- mean gestational age 29.43 weeks, range 23.28–33.0
- Fractional anisotropy-weighted connectivity was increased ( $p=.039$ ) in infants who received  $\geq 75\%$  of exclusive breast milk feeds (57 days median) compared to  $<75\%$  of exclusive breast milk feeds (19 days median)
- The connections involved included intra- and inter- hemispheric fronto-parietal and limbic system structures
- Dose-dependent relationship with breast milk exposure (adjusted for gestational age at birth, chorioamnionitis, and BPD)

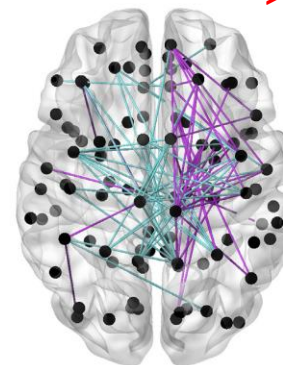
a)



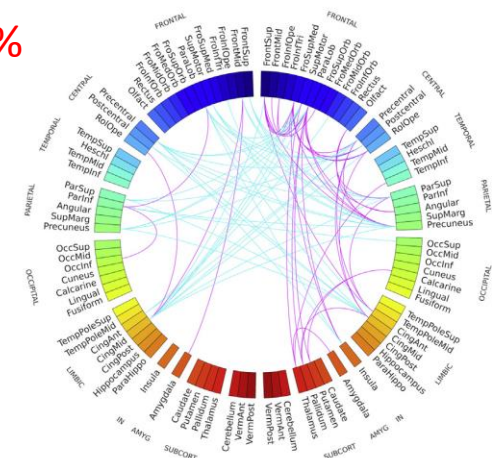
$\geq 75\%$



b)



$\geq 90\%$

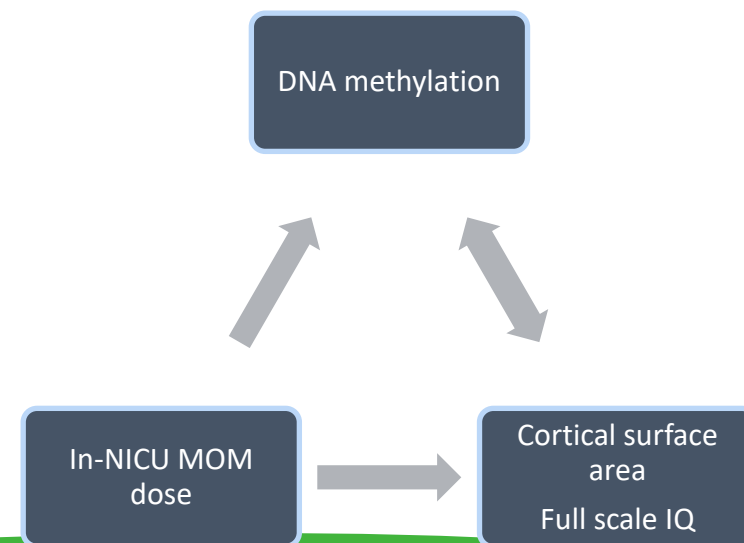
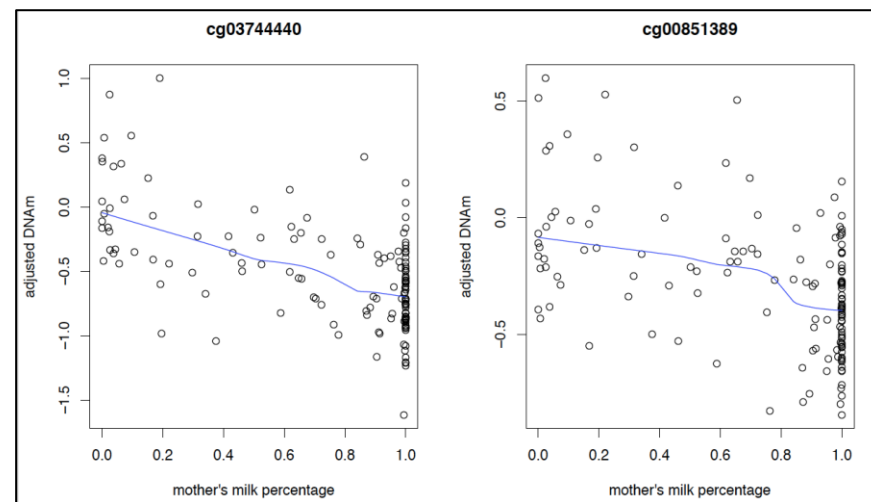


# Intake of mother's milk by very-low-birth-weight infants and variation in DNA methylation of genes involved in neurodevelopment at 5.5 years of age

Jingxiong Xu,<sup>1,2</sup> Jean Shin,<sup>1</sup> Meghan McGee,<sup>3</sup> Sharon Unger,<sup>4,5,6,7</sup> Nicole Bando,<sup>1,4</sup> Julie Sato,<sup>8,9,10</sup> Marlee Vandewouw,<sup>8,10,11,12</sup> Yash Patel,<sup>13</sup> Helen M Branson,<sup>14,15</sup> Tomas Paus,<sup>9,13,16,17,18</sup> Zdenka Pausova,<sup>1,4,19</sup> and Deborah L O'Connor<sup>1,4,6</sup>

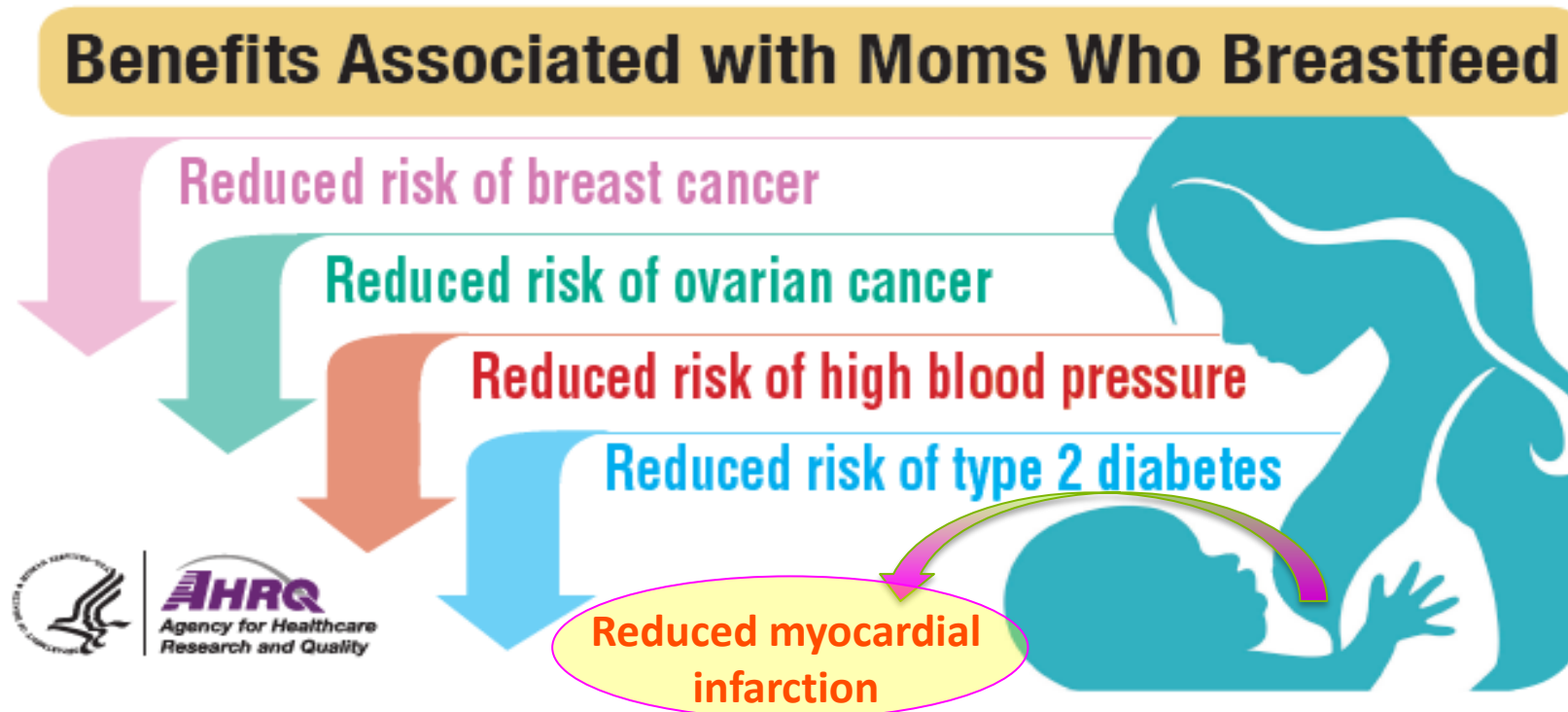
## EPIGENETIC EFFECTS:

- 143 former VLBW infants in DoMINO study studied at 5.5 yr
- Buccal cells and brain MRI scans were obtained at 5.5 yr
- In-NICU MOM intake associated with variations in DNA methylation of genes enriched in neurodevelopmental pathways in early childhood
- These methylation variations associated with brain cortical surface area and IQ
- All these associations were such that higher percentage mother's milk intake was associated with lower DNAm, and lower DNAm was associated with larger cortical surface area and higher Full-Scale IQ.





Breastfeeding is an essential part of women's reproductive health – recovery of maternal physiological systems to their preconception state



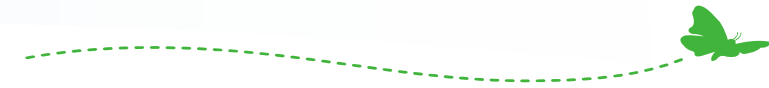
Breastfeeding Programs and Policies, Breastfeeding Uptake, and Maternal Health Outcomes in Developed Countries. Comparative Effectiveness Review No. 210. AHRQ Publication No. 18-EHC014-EF. July 2018



# Variation in mother's own milk use in US NICUs

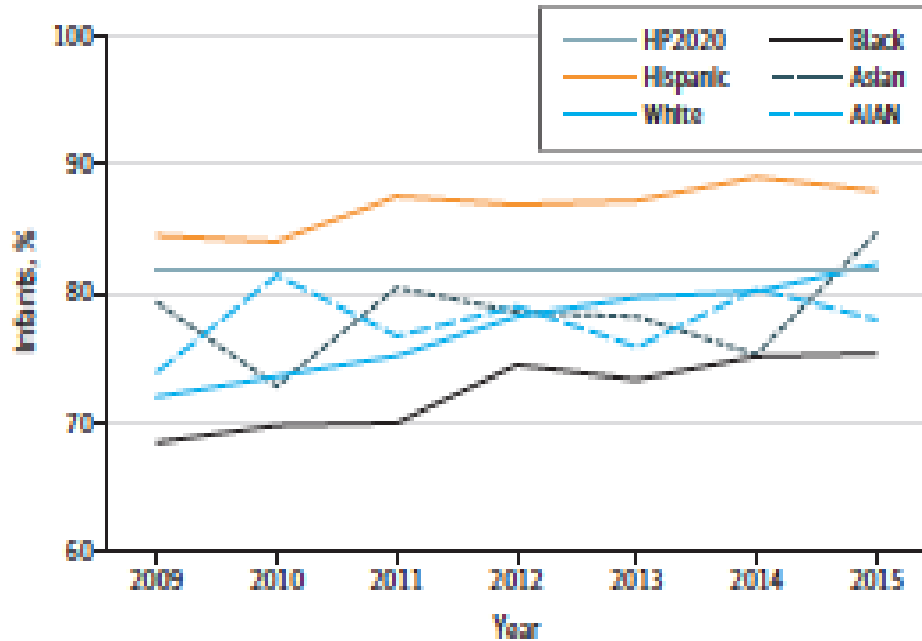
# Breastfeeding Trends by Race/Ethnicity Among US Children Born From 2009 to 2015

Ruowei Li, MD, PhD; Cria G. Perrine, PhD; Erica H. Anstey, PhD; Jian Chen, MS; Carol A. MacGowan, MPH, RDN, LD; Laurie D. Elam-Evans, PhD, MPH

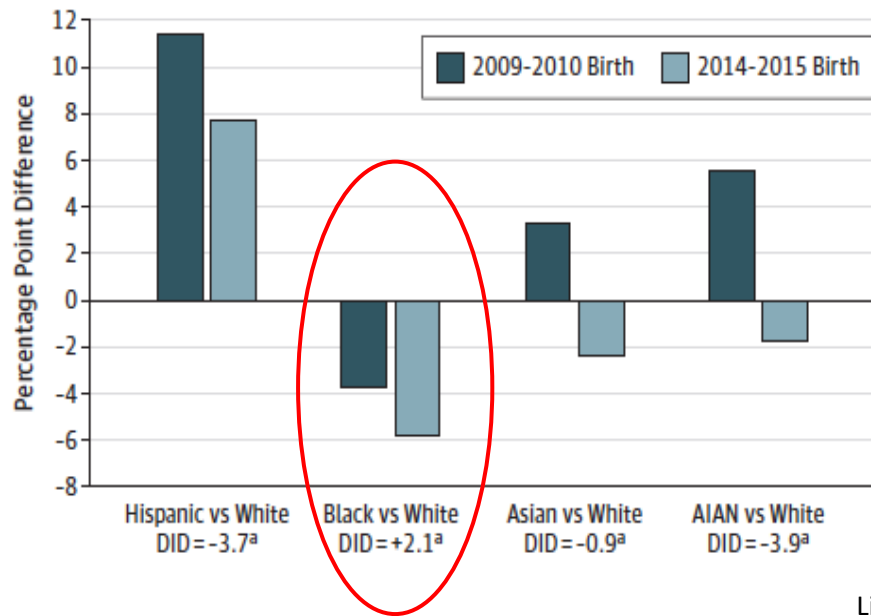


- National Immunization Survey–Child (NIS-Child)
- 167,842 infants
- 2009-2015

**A** Ever breastfeeding by birth year and race/ethnicity



**A** Difference between nonwhite and white infants for ever breastfeeding





# Historical Breastfeeding Rates

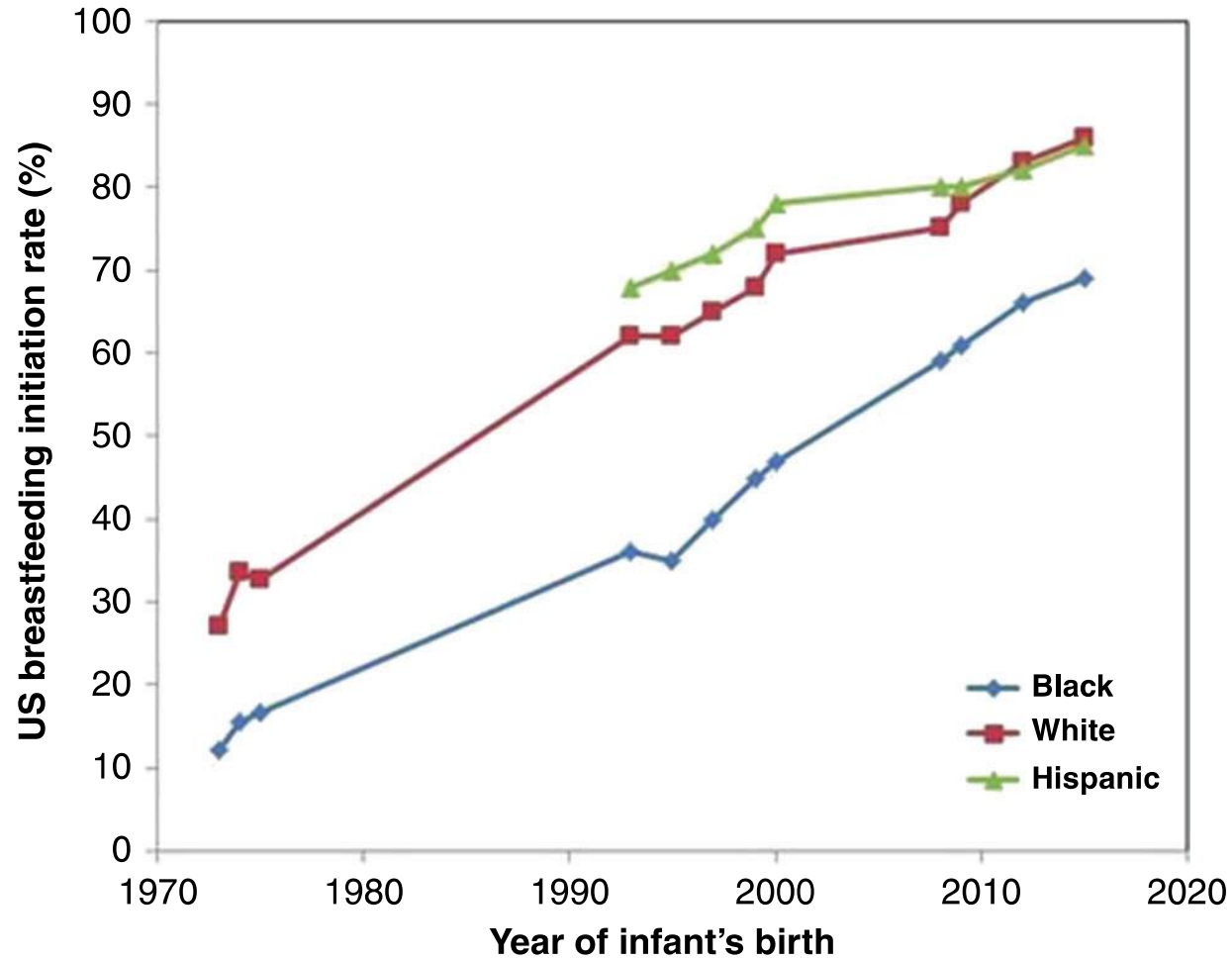
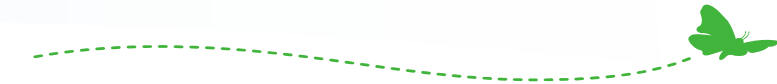



Fig. 5 US breastfeeding rates from 1970 to 2015 by maternal race/ethnicity. Based on data from refs. <sup>103-105</sup>



## ARTICLE

# Achieving healthy people 2030 breastfeeding targets in the United States: challenges and opportunities

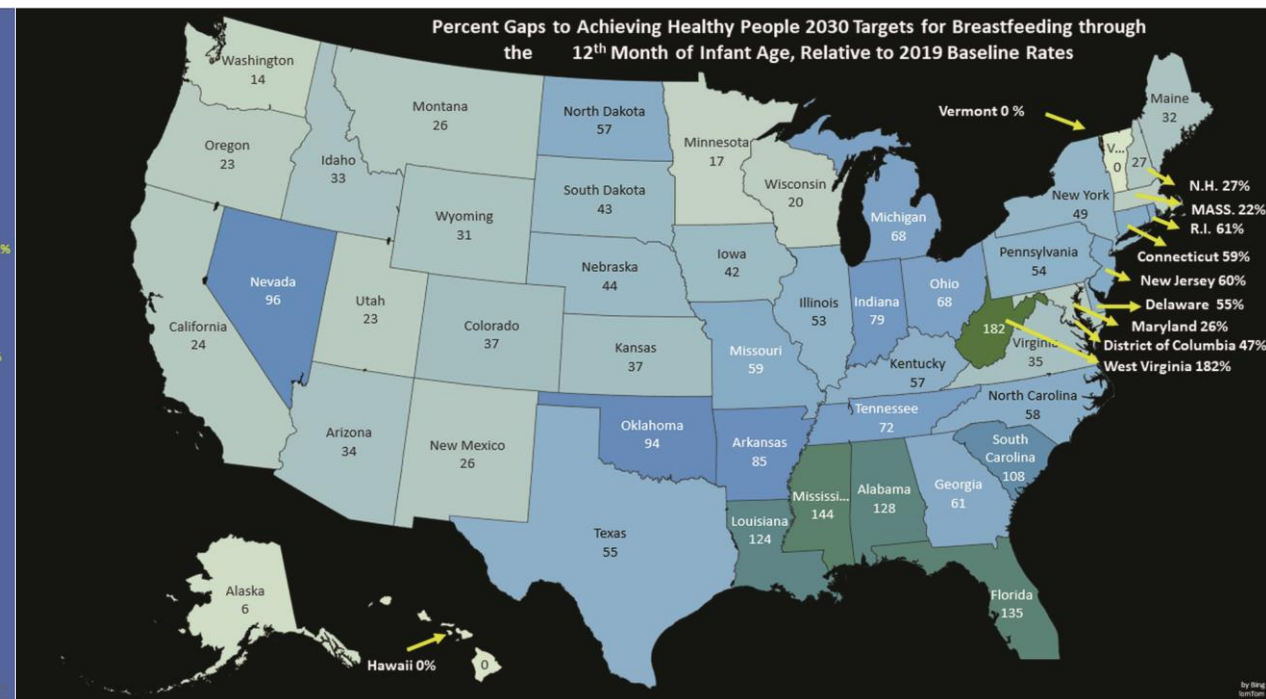
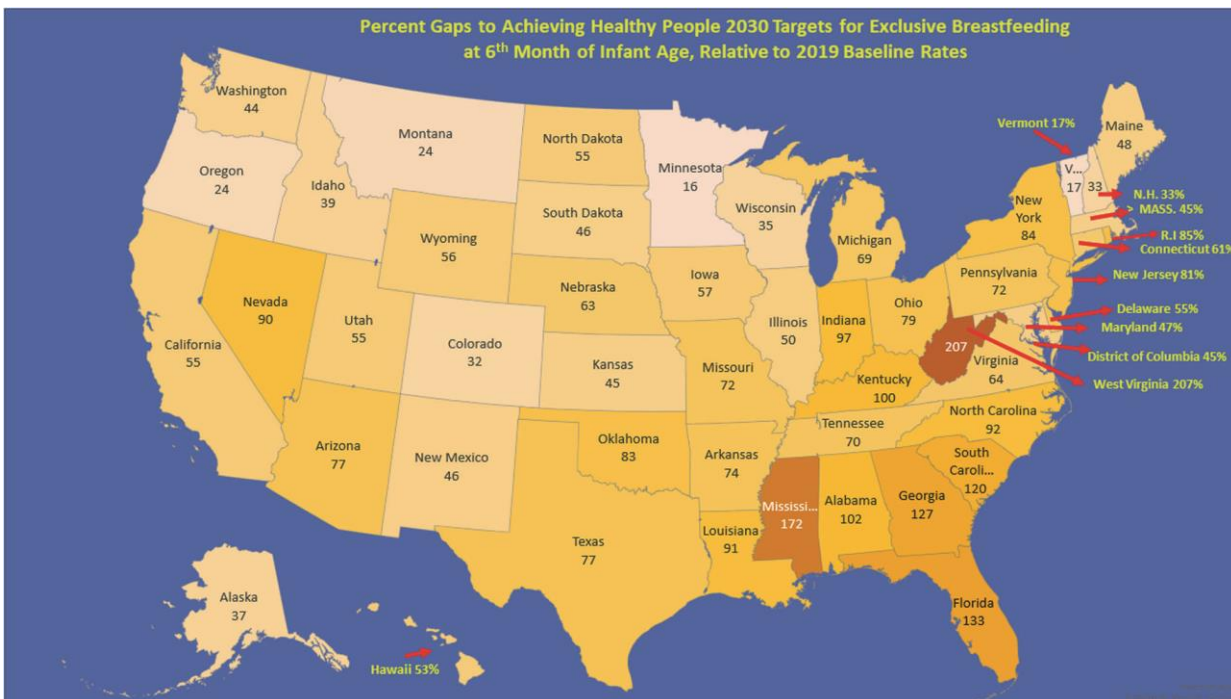
Tonse N. K. Raju  <sup>1</sup>✉

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## The Healthy People 2030 (HP2030) goals to increase

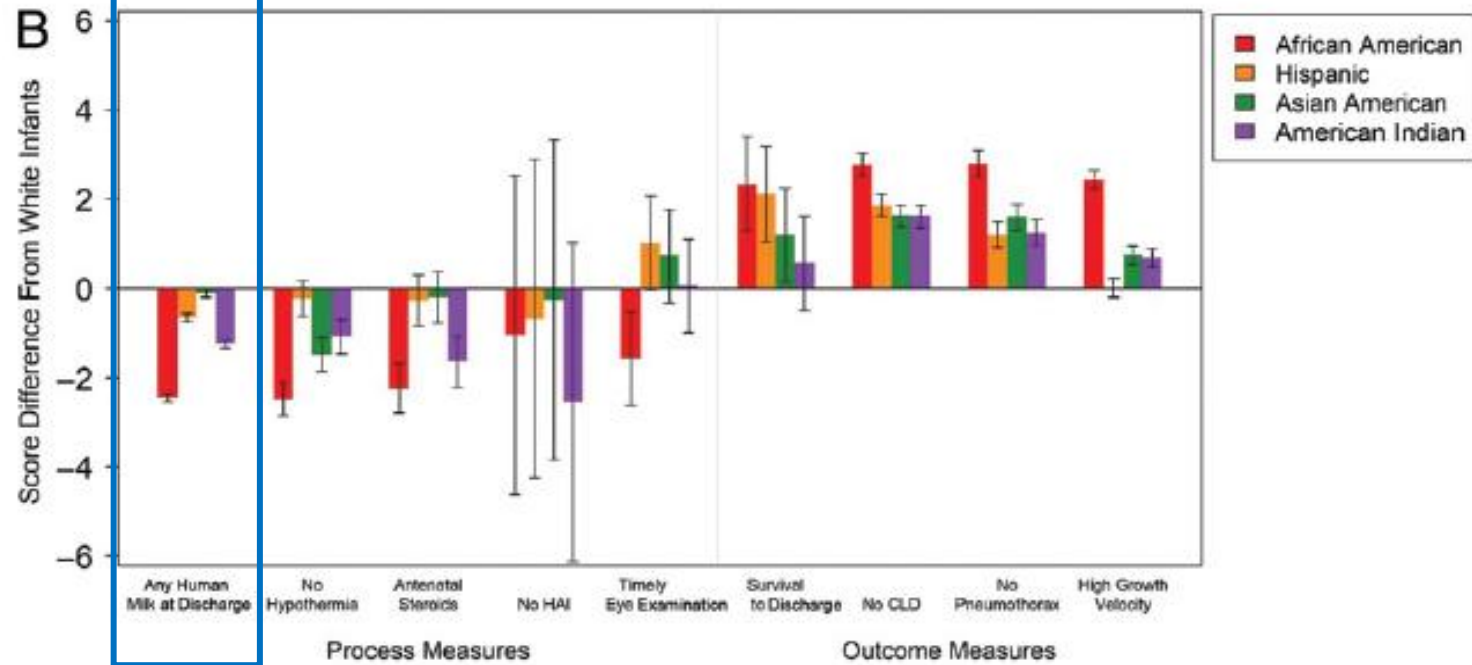
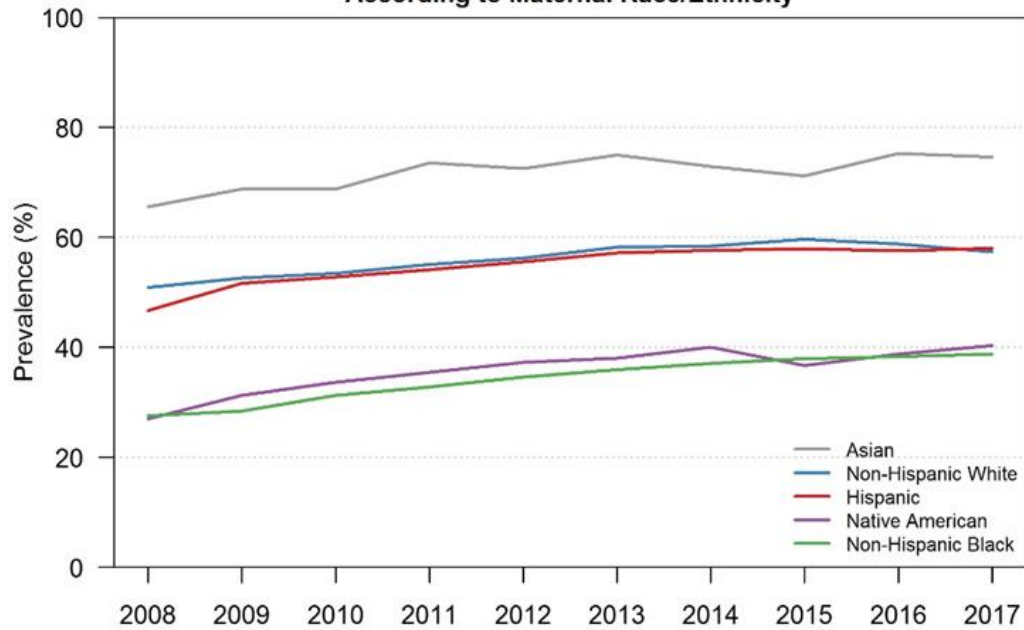
- Exclusively breastfeed through 6 months from 24% to 42%
- Continue breastfeeding through 12 months from 43% to 54%



# Racial/Ethnic Disparities in NICU MOM



**B. Any Human Milk at Discharge Among VLBW Infants According to Maternal Race/Ethnicity**



# Quality of Care in US NICUs by Race and Ethnicity



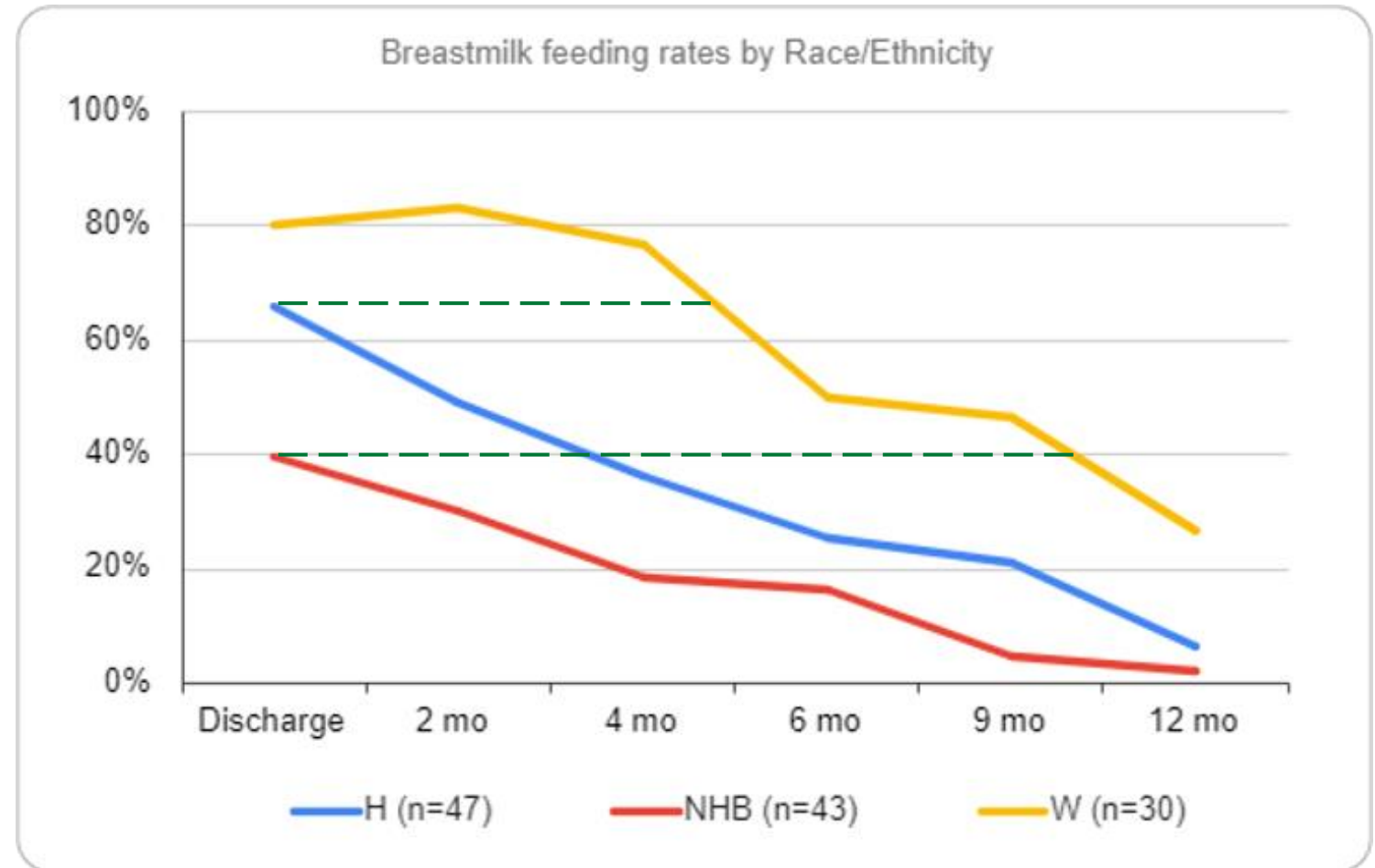
Erika M. Edwards, PhD, MPH,<sup>a,b,c</sup> Lucy T. Greenberg, MS,<sup>a</sup> Jochen Profit, MD, MPH,<sup>d,e</sup> David Draper, PhD,<sup>f</sup> Daniel Helkey, MS,<sup>d</sup> Jeffrey D. Horbar, MD,<sup>a,b</sup>

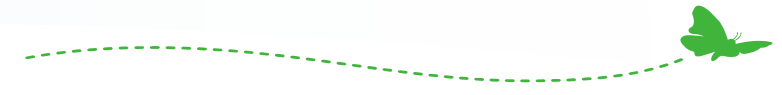
**TABLE 3** Baby-MONITOR Measure Scores by Race and Ethnicity Compared With White Infants

Measure and Race and Ethnicity	Race/Ethnicity Overall Compared With White Infants		Race/Ethnicity Within NICU Compared With White Infants in the Same NICU	
	No. Infants	Baby-MONITOR Score (99% CI)	No. NICUs	Mean Baby-MONITOR Score (99% CI)
Any human milk at discharge				
African American	48801	-2.4 (-2.5 to -2.3)	707	-1.03 (-1.16 to -0.89)
Hispanic	29760	-0.6 (-0.7 to -0.5)	711	-0.25 (-0.37 to -0.14)
Asian American	8434	-0.1 (-0.2 to 0.0)	642	-0.10 (-0.21 to 0.02)
American Indian	1326	-1.2 (-1.3 to -1.1)	233	-0.77 (-1.03 to -0.5)

# MOM after NICU Discharge

- Retrospective cohort
- Preterm infants (GA <37 weeks) born in 2018-2019
- Followed with a pediatrician at our academic medical center after NICU discharge
- Feeding history collected at routine visits (newborn, and 2, 4, 6, 9 and 12 months)
- 120 infants completed all visits through 12 months





# **Factors mediating racial/ethnic disparities in mother's own milk feedings**

# Socioecological Model



**Series**

---

**Breastfeeding 1**

**Breastfeeding: crucially important, but increasingly challenged in a market-driven world**

Rafael Pérez-Escamilla, Cecilia Tomari, Sonia Hernández-Cardero, Phillip Baker, Aluisio J D Barros, France Bégin, Donna J Chapman, Laurence M Grummer-Strawn, David McCoy, Purnima Menon, Paulo Augusto Ribeiro Neves, Ellen Piwoz, Nigel Rollins, Cesar G Victora, Linda Richter, on behalf of the 2023 Lancet Breastfeeding Series Group\*

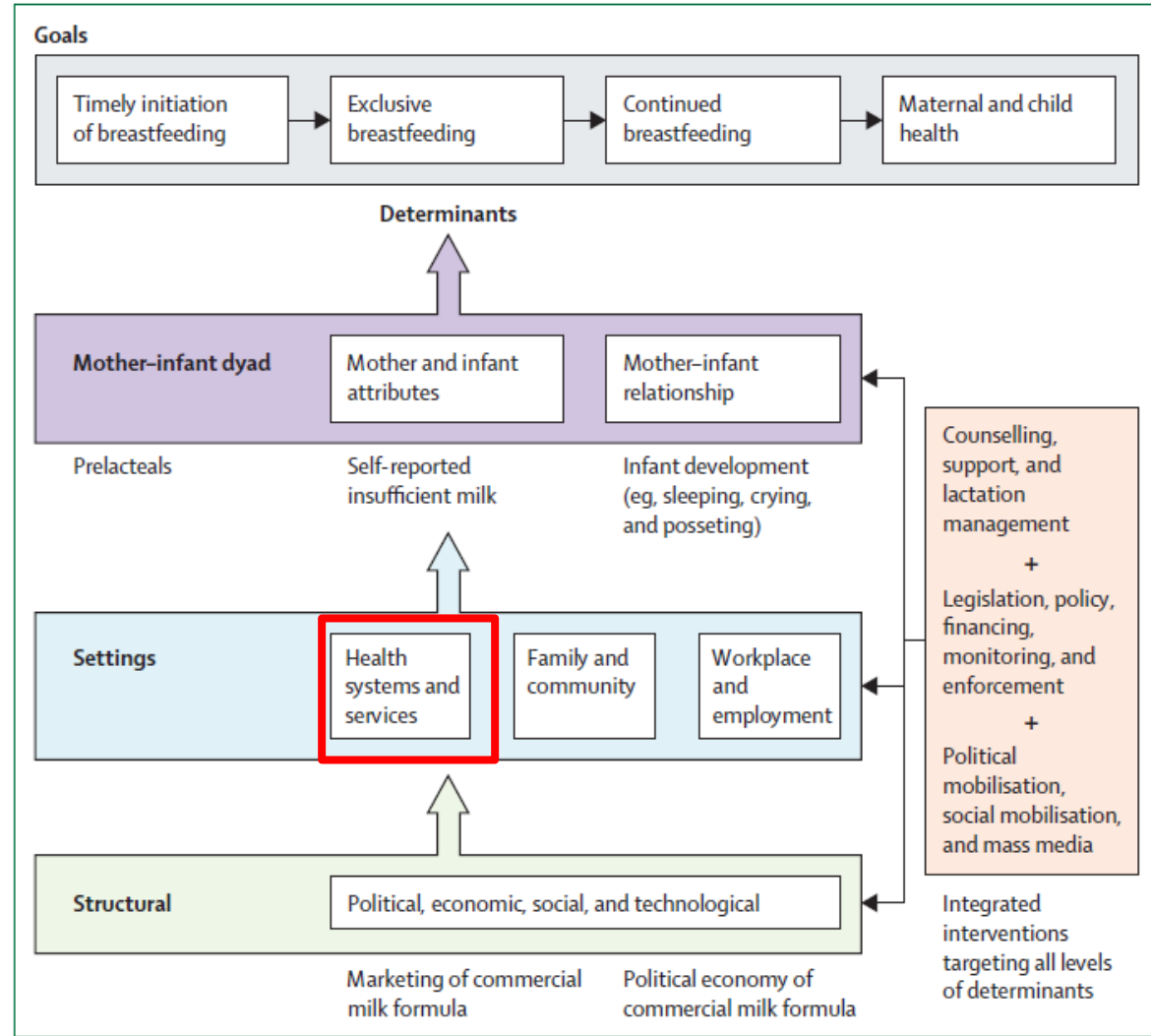
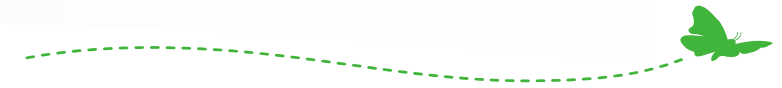


Figure 1: The 2023 Lancet breastfeeding Series framework

# Barriers Faced by Mothers in the NICU



## Delayed Lactogenesis

- Premature delivery
- Cesarean delivery
- Maternal blood loss
- High BMI
- Diabetes mellitus
- Maternal hypertension
- Prolonged bedrest
- Duration and stress of labor

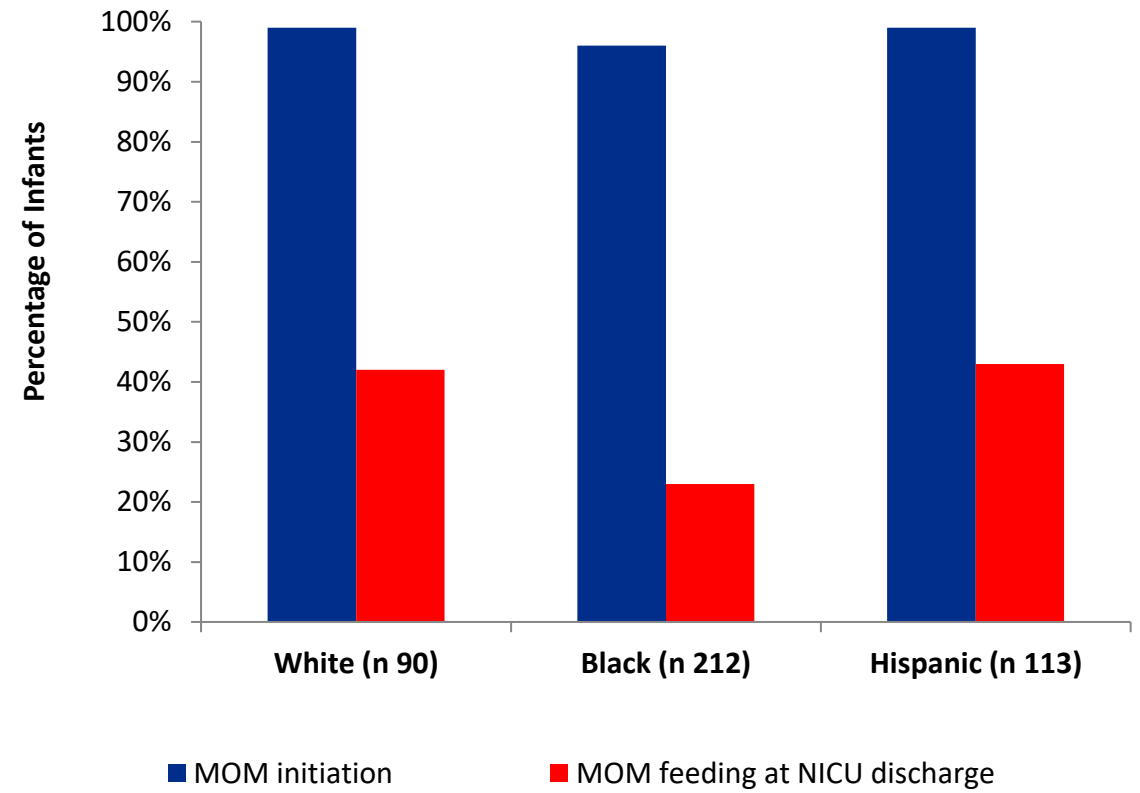
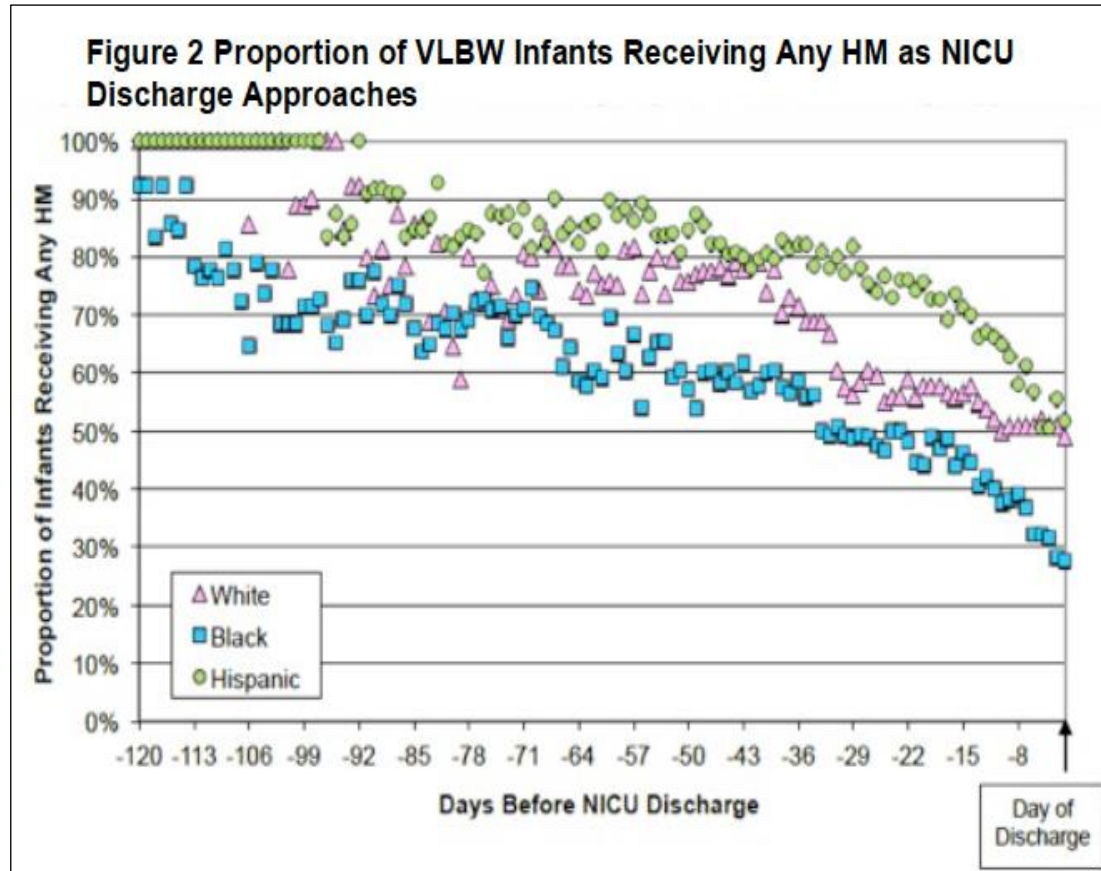
## Other Barriers

- Mother-infant separation
- Stress associated with NICU
- Lack of skin to skin (STS)
- Breast pump dependence
- Cost or lack of equipment
- Lack of training/ availability of hospital providers
- Maternal health issues
- Limited maternity leave
- Transportation issues
- Competing responsibilities
- Lack of knowledge
- Lack of family support
- Embarrassment

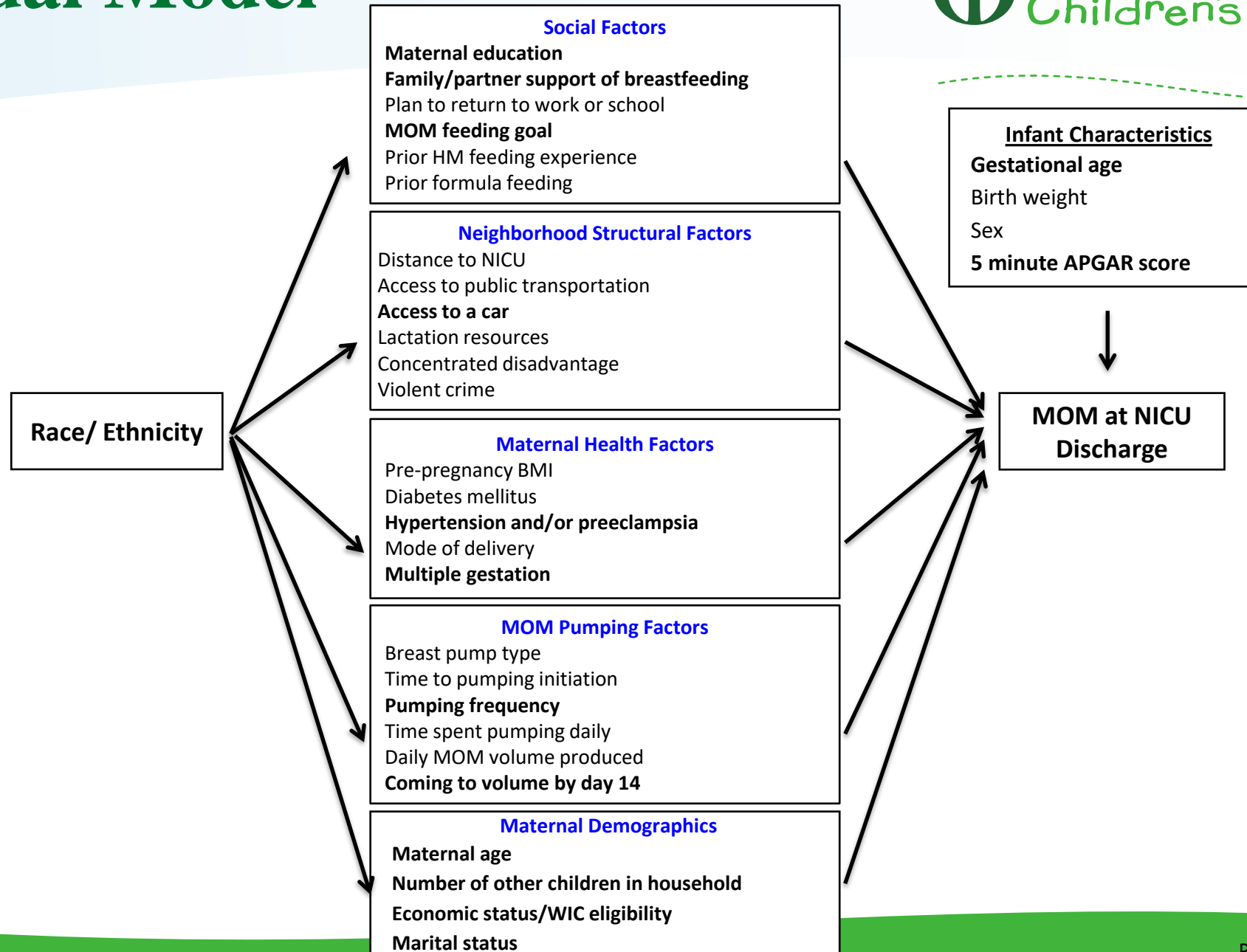


# LOVE MOM Cohort:

## Large disparity in MOM at NICU discharge



# Conceptual Model



# MOM at NICU Discharge

Pediatric RESEARCH

www.nature.com/pr

CLINICAL RESEARCH ARTICLE

## Mediators of racial and ethnic disparity in mother's own milk feeding in very low birth weight infants

Aloka L. Patel<sup>1</sup>, Michael E. Schoeny<sup>2</sup>, Rebecca Hoban<sup>3</sup>, Tricia J. Johnson<sup>4</sup>, Harold Bigger<sup>1</sup>, Janet L. Engstrom<sup>2</sup>, Erin Fleurant<sup>5</sup>, Brittany Riley<sup>6</sup> and Paula P. Meier<sup>1</sup>

### Coming to volume by day 14

Mean daily pumping frequency (first 14 days)

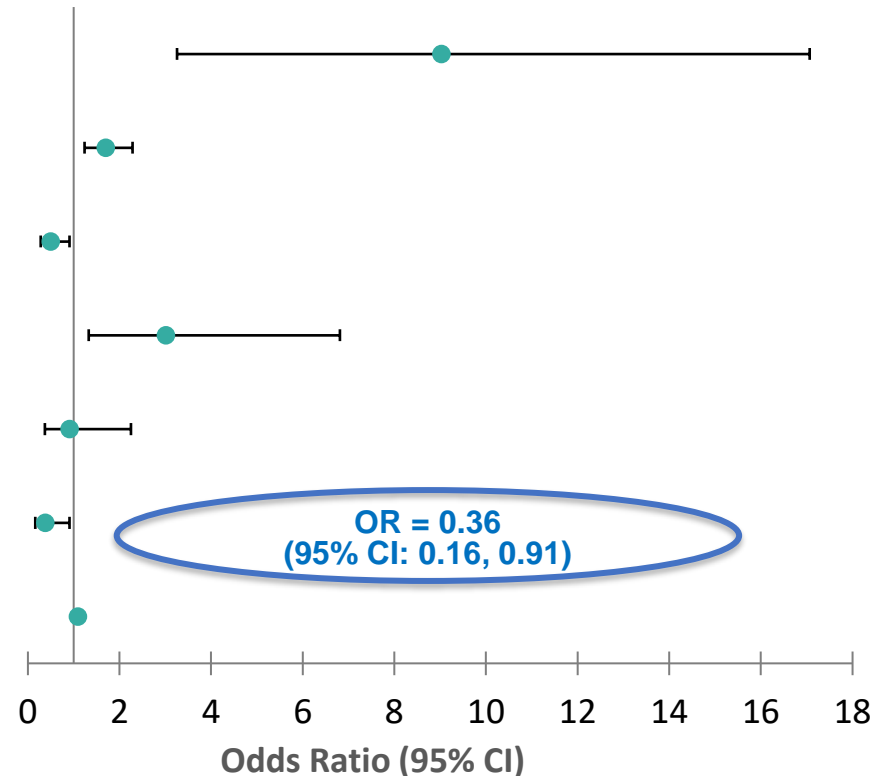
Breastfeeding support from mother's mother

Hispanic v Black

White v Black

Low socioeconomic status (WIC Eligible)

Maternal age



### White vs. Black mothers

- maternal age
- low SES
- daily pumping frequency

### Hispanic vs. Black mothers

- maternal age
- daily pumping frequency

# Impact of DM on MOM



Review 2016

International  
lactation consultant  
association\*

**Use of Donor Human Milk and Maternal Breastfeeding Rates: A Systematic Review**

Journal of Human Lactation  
1-9  
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sagepub.com/journalsPermissions.nav  
DOI: 10.1177/0890334416632203  
jhl.sagepub.com  
SAGE

Thomas Williams, MRCPCH<sup>1</sup>, Harish Nair, MD, PhD<sup>2</sup>,  
Judith Simpson, MD<sup>3</sup>, and Nicholas Embleton, MD<sup>4</sup>

**The Effect of a Donor Milk Policy on the Diet of Very Low Birth Weight Infants**

Journal of Human Lactation  
2014, Vol. 30(3) 310-316  
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DOI: 10.1177/0890334414530511  
jhl.sagepub.com  
SAGE 2013

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Elizabeth Brownell, PhD, MA<sup>1,2,3</sup>, Victor C. Herson, MD<sup>1,2,3</sup>,  
and James I. Hagadorn, MD, MS<sup>1,2,3</sup>

Journal of Paediatrics and  
Child Health

doi:10.1111/jpc.14062

ORIGINAL ARTICLE 2018

**Factors associated with infants receiving their mother's own breast milk on discharge from hospital in a unit where pasteurised donor human milk is available**

Didier Tshamala,<sup>1</sup> Anita Pelecanos<sup>2</sup> and Mark W Davies <sup>3</sup>

<sup>1</sup>Neonatal Intensive Care Unit, Mater Mother's Newborn Care Services, Mater Mothers' Hospital, <sup>2</sup>Statistics Unit, Queensland Institute of Medical Research  
<sup>3</sup>Department of Neonatology, Royal Brisbane and Women's Hospital, Brisbane, Queensland, Australia

2016

**Impact of Donor Milk Availability on Breast Milk Use and Necrotizing Enterocolitis Rates**

Agata Kantorowska, BS,<sup>a</sup> Julia C. Wei, MPH,<sup>b</sup> Ronald S. Cohen, MD,<sup>c</sup> Ruth A. Lawrence, MD,<sup>d</sup> Jeffrey B. Gould, MD,<sup>c,e</sup> Henry C. Lee, MD, MS<sup>c,e</sup>

THE JOURNAL OF PEDIATRICS • www.jpeds.com

Check for updates  2019 ORIGINAL ARTICLES

**Consumption of Mother's Own Milk by Infants Born Extremely Preterm Following Implementation of a Donor Human Milk Program: A Retrospective Cohort Study**

Leslie A. Parker, PhD<sup>1</sup>, Nicole Cacho, DO, MPH<sup>2</sup>, Clara Engelmann, MHA<sup>3</sup>, Jaime Benedict, BSN<sup>4</sup>, Susan Wymer, MSN<sup>1</sup>,  
Weaver Michael, PhD<sup>1</sup>, and Josef Neu, MD<sup>2</sup>


Alyahya et al. International Breastfeeding Journal (2019) 14:39  
https://doi.org/10.1186/s13006-019-0233-x

2019 International Breastfeeding Journal

RESEARCH Open Access

**Donated human milk use and subsequent feeding pattern in neonatal units**

Wesam Alyahya<sup>1\*</sup> , Debbie Barnett<sup>2</sup>, Andrew Cooper<sup>2</sup>, Ada L. Garcia<sup>1</sup>, Christine A. Edwards<sup>1</sup>, David Young<sup>3</sup> and  
Judith H. Simpson<sup>2</sup>

Check for updates 

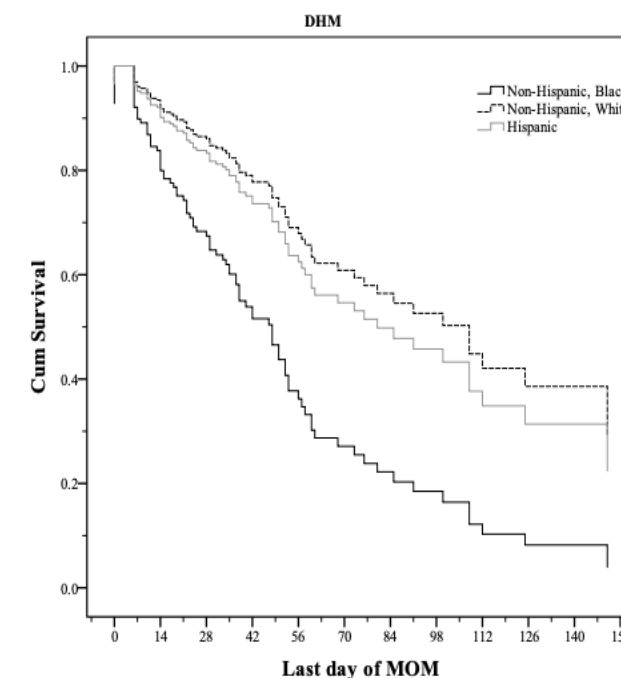
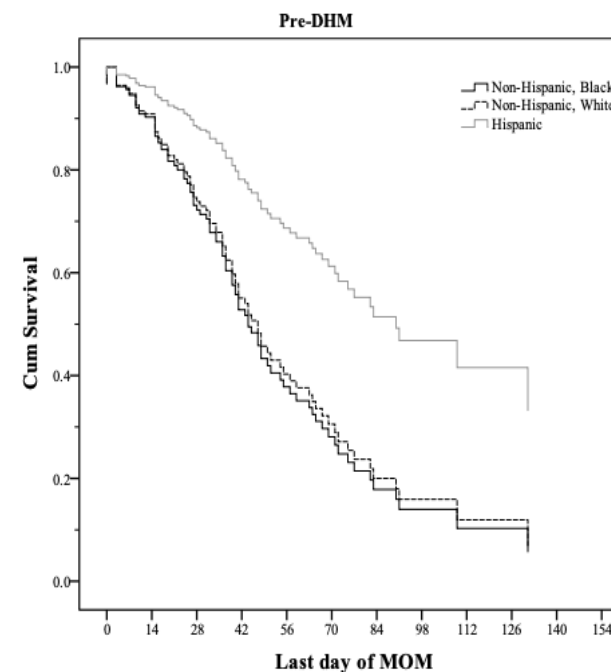
# Impact of DM on MOM

## The Interaction of Donor Human Milk Availability and Race/Ethnicity on Provision of Mother's Own Milk for Very Low Birth Weight Infants

Anita Esquerra-Zwiers,<sup>1,2</sup> Michael E. Schoeny,<sup>2</sup> Janet Engstrom,<sup>2</sup> Jennifer Wicks,<sup>3</sup>  
Jennifer Szotek,<sup>4</sup> Paula Meier,<sup>2,5</sup> and Aloka L. Patel<sup>5</sup>

- Retrospective study of 313 VLBW infants (2011-2015)
- 57% non-Hispanic Black, 22% Hispanic, 21% non-Hispanic White

	Pre-DHM	DHM
First feeding type = MOM*	89%	75%
Exclusive MOM DOL 1-14*	68%	55%
Feedings initiated ≤ 3 d*	55%	72%
Any Formula*	82%	69%
Any MOM at Discharge	41%	44%
Last day MOM	43	42.5



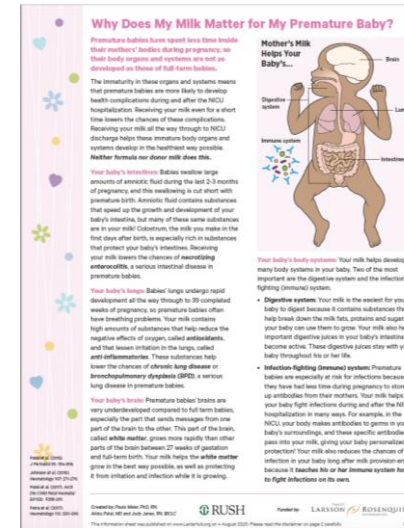


# Potential strategies to increase mother's own milk feedings

# NICU Lactation Strategies



- Parent education – prenatally and postnatally
- Staff education
- Access to NICU-specific and culturally adapted lactation expertise
- Early milk expression
- Frequent pumping +/- hand expression
- Monitoring milk volumes during the first 14 days postpartum to achieve at least 500ml/day (coming to volume)
- Skin-to-skin (STS)
- Successful transition to direct breastfeeding



Mago-Shah et al. *J Perinatol* 2023; Hoban R et al. *Semin Perinatol* 2021; Parker and Patel. *Sem Perinatol* 2017; Hoban R et al. *Breastfeed Med* 2018; Gharib et al 2018; Meier et al. *J Perinatol* 2016; Meier et al. *Clin Perinatol* 2016; Bixby C et al. *Breastfeed Med* 2016; Dereddy et al. *J Human Lact* 2015; Colaizy et al, 2008; Lee HC et al. *Pediatrics* 2012; Parker et al. *J Hum Lact* 2016; Sisk et al. *Pediatrics* 2006; Philipp et al. *J Perinat* 2000  
<https://lactahub.org/nicu-training/> <http://www.neojc.org/humanmilk/human-milk-educational-materials>



**Think about the perspective: who bears the costs?**



# Who bears the cost of feedings?



## Mother's Own Milk



Mother  
\$12.35 / 100 mL

## Donor Milk



NICU  
\$21.18 / 100 mL

# Breastfeeding is not free!

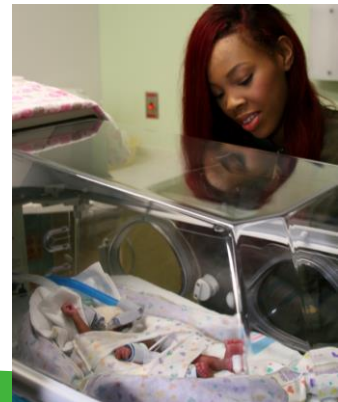


## Benefits

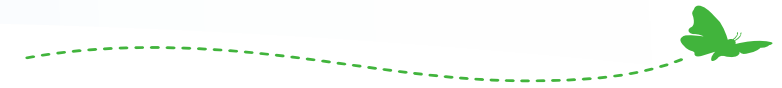
1. Reduced incidence of neonatal morbidities
2. Reduced incidence of childhood health conditions
3. Reduced incidence of maternal diseases
4. Improvement in neurodevelopment
5. Reduction in infant mortality
6. Avoidance of costly healthcare services
7. Reduction in healthcare costs

## Costs

1. Access to evidence-based lactation care
2. “Opportunity costs” of breastfeeding in terms of mother’s own time
3. Breastfeeding supplies
4. Employer and government policies to support breastfeeding



# Are cash transfers one approach for mitigating economic barriers?



## Unconditional Cash Transfers

Payments or financial transfers made without any expectation beyond eligibility

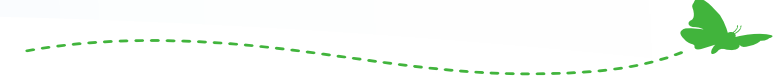
Temporary Assistance for Needy Families (TANF), Medicaid

## Conditional Cash Transfers

Payments or financial transfers made in return for fulfilling specific behavioral conditions

Have been used to increase children's school attendance, childhood vaccinations and adherence to prenatal visits

# Are conditional cash transfers one approach for mitigating economic barriers?



Conditional cash transfers are being used across the world to increase preventive health, including breastfeeding rates

Research on incentives to increase breastfeeding in term infants suggests

- Mothers value cash or cash equivalents more than other financial incentives such as grocery vouchers or baby supplies
- Healthcare providers are generally positive but caution about choosing the proper incentive and monitoring that its use did not impact other family or provider relationships

# Financial incentives for breastfeeding: Nourishing Start for Health (NOSH)

**Goal:** increase breastfeeding prevalence and duration in wards with low breastfeeding rates in the UK

**Financial incentive:** shopping vouchers of £40 over 6 months: 2 days, 10 days, 6 weeks, 3 months, 6 months

**Comparison:** Usual care following Baby Friendly standards

**Conditionality:** baby receiving breast milk

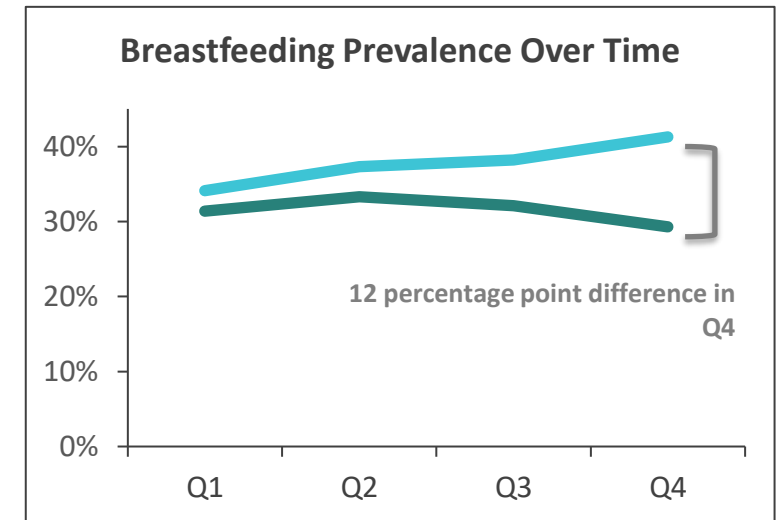
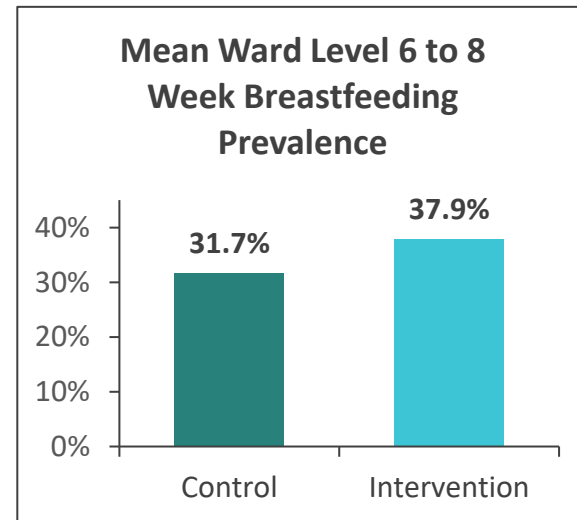
**Evidence:** woman's signed claim form

**April 2015 – March 2016**

**N = 10,010 mother-infant dyads**

BMJ Open Cluster randomised controlled trial of a financial incentive for mothers to improve breastfeeding in areas with low breastfeeding rates: the NOSH study protocol

Clare Relton,<sup>1</sup> Mark Strong,<sup>2</sup> Mary J Renfrew,<sup>3</sup> Kate Thomas,<sup>2</sup> Julia Burrows,<sup>2</sup> Barbara Whelan,<sup>1</sup> Heather M Whitford,<sup>3</sup> Elaine Scott,<sup>1</sup> Julia Fox-Rushby,<sup>4</sup> Nana Anoyke,<sup>4</sup> Sabina Sanghera,<sup>4</sup> Maxine Johnson,<sup>1</sup> Easton Sue,<sup>1</sup> Stephen Walters<sup>2</sup>



5.7 percentage point different in breastfeeding prevalence after adjusting for baseline rates and ward

# Financial incentives for breastfeeding: Pilot study of low-income Puerto Rican mothers

## Incentive-based Intervention to Maintain Breastfeeding Among Low-income Puerto Rican Mothers

Yukiko Washio, PhD,<sup>a</sup> Mara Humphreys, MEd,<sup>b</sup> Elisa Colchado, MEd,<sup>b</sup> Maria Sierra-Ortiz, MSW,<sup>c</sup> Zugui Zhang, PhD,<sup>a</sup> Bradley N. Collins, PhD,<sup>d</sup> Linda M. Kilby, PhD, RD, LDN,<sup>e</sup> Donna J. Chapman, PhD, RD,<sup>f</sup> Stanhan T. Hiddine, PhD,<sup>g</sup> Kimberlu C. Kirby, PhD<sup>h</sup>

**Goal:** increase breastfeeding prevalence among Puerto Rican mothers receiving WIC in Philadelphia

**Financial incentive:** monthly payment that increased by \$10 each month (\$20, \$30,... \$70) for a maximum of \$270

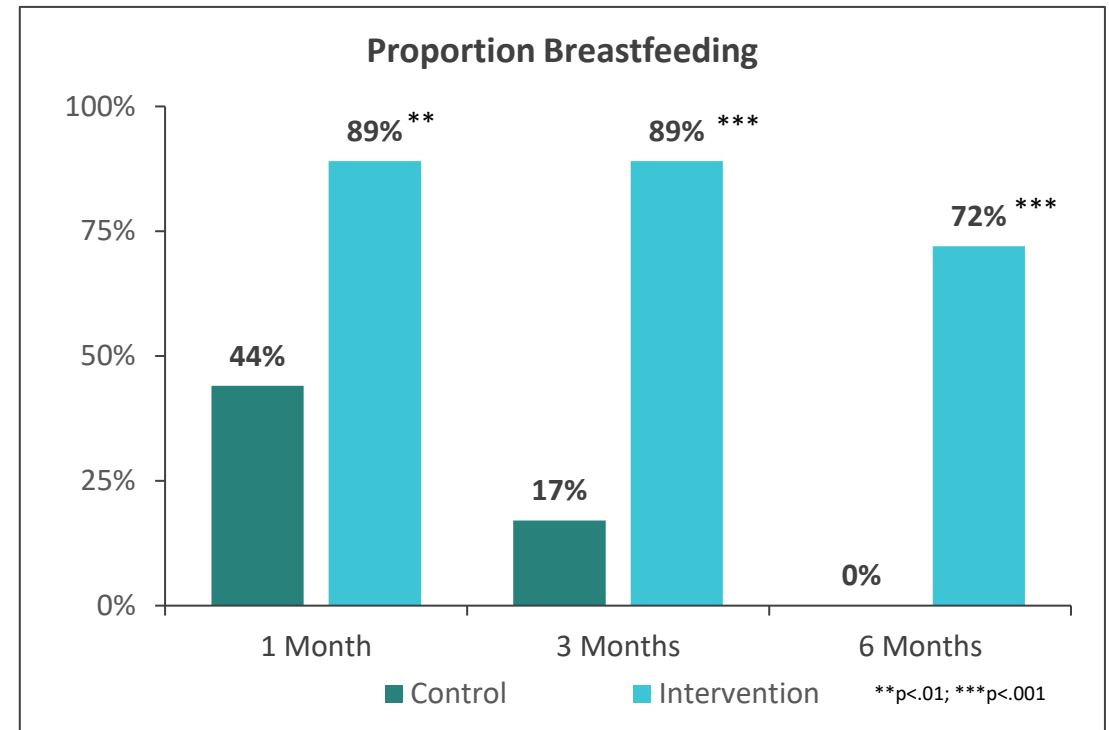
**Comparison:** WIC only versus WIC plus financial incentive

**Conditionality:** continued breastfeeding

**Evidence:** demonstrated breastfeeding at visit


**Feb 2015 – Feb 2016**

**N = 36 mothers**



# Financial incentives for breastfeeding: BOOST (Breastfeeding Onset & Onward with Support Tools) randomized trial

BMJ Open Individual breastfeeding support with contingent incentives for low-income mothers in the USA: the 'BOOST (Breastfeeding Onset & Onward with Support Tools)' randomised controlled trial protocol

Yukiko Washio ,<sup>1</sup> Bradley N Collins,<sup>2</sup> Alison Hunt-Johnson,<sup>2</sup> Zugui Zhang,<sup>3</sup> Gail Herrine,<sup>4</sup> Matthew Hoffman,<sup>5</sup> Linda Kilby,<sup>6</sup> Donna Chapman,<sup>7</sup> Lydia M Furman<sup>8</sup>

**Goal:** assess monthly financial incentives contingent on observed breastfeeding for 6 months postpartum among WIC-enrolled mothers on breastfeeding rates over 12 months in two cities (Philadelphia, Newark)

**Financial incentive:** monthly payment plus bonus incentive

**Comparison:**

standard care control (WIC + home-based intervention support)

versus

standard care + financial incentive

**Conditionality:** continued breastfeeding

**Evidence:** demonstrated breastfeeding at each home visit

**June 2019 – April 2023**

**N = 168 mothers**

## Financial incentive

- \$20 at month 1, with payments escalating by \$10 through month 6 (\$20, \$30, ... \$70)
- Bonus incentive of \$50 at baseline, 3 and 6 months → contingent on selecting full WIC breastfeeding food package

**Control group** receives lump-sum payment at end of 6 months based on number of completed home visits



# ReDiMOM Trial



- Randomized controlled trial to test an intervention designed to remove economic barriers to breastmilk provision during the infant's NICU stay
- Mothers and their preterm infants (<32 weeks gestational age) randomized to one of two arms:

**1** Mother Provides MOM

Standard NICU Lactation Care

OR

**2** NICU Acquires MOM



STUDY PROTOCOL [Open Access](#)

Study protocol for reducing disparity in receipt of mother's own milk in very low birth weight infants (ReDiMOM): a randomized trial to improve adherence to sustained maternal breast pump use

Tricia J. Johnson<sup>1\*</sup>, Paula P. Meier<sup>2,3</sup>, Michael E. Schoeny<sup>4</sup>, Amella Bucek<sup>2</sup>, Judy E. Janes<sup>2</sup>, Jesse J. Kwiek<sup>5</sup>, John A. F. Zupancic<sup>6,7</sup>, Sarah A. Keim<sup>8,9,10</sup> and Aloka L. Patel<sup>2</sup>

Johnson et al, *BMC Pediatrics* 2022







# ReDiMOM Trial



Aim 1: Compare infant and maternal MOM outcomes for **NICU acquires MOM** versus **mother provides MOM**

- Receipt of MOM at NICU discharge

Aim 2: Describe and compare the cost of NICU acquires MOM versus NICU acquires donor human milk as supplemental feedings

Aim 3: Compare the cost-effectiveness of **NICU acquires MOM** versus **mother provides MOM** for the infant and maternal outcomes

## SUB-STUDIES

**Maternal Matriarchs Qualitative Sub-Study (Dr. Devane-Johnson)**

Family structure (Dr. Leslie Harris)

Pumping patterns (Amelia Tan - student volunteer)

Family out of pocket costs



# Design of conditional cash transfer

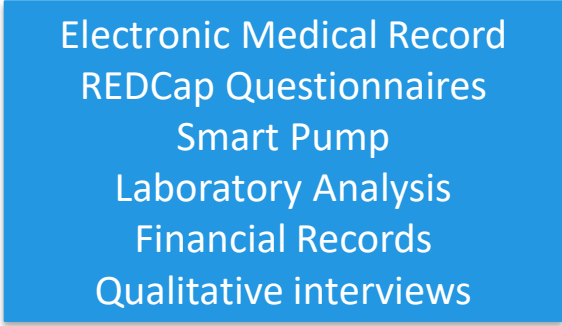


- 1 Near real-time opportunity cost payment via HIPAA compliant debit card
- 2 Opportunity cost payment tied to the Illinois minimum wage rate (\$14 in 2024; increasing annually by \$1 to max of \$15 in 2025)
- 3 Opportunity cost payment tied to the average time spent pumping by mothers of preterm infants (2 hours/day)
- 4 Validation of pumping collected via SMART breast pump



**Up to \$96 per week**

- For average 73-day NICU stay, maximum of **\$2044**
- Maximum transfer amount/week equivalent to 35% increase in monthly income for family of 3 at the federal poverty level



Electronic Medical Record  
REDCap Questionnaires  
Smart Pump  
Laboratory Analysis  
Financial Records  
Qualitative interviews

## Maternal

- Health and lactation history
- Work and economic history
- Pump log
- Visitation
- Lactation practices
- COVID-19 experiences
- Stress
- Work, opportunity and out-of-pocket costs
- Serial milk samples

## Infant

- Medical information/outcomes
- Cost of care

## Intervention

- Smart pump electronic data
- Opportunity cost payments
- Intervention perceptions



# ReDiMOM Follow-up Study



Prospective cohort study that leverages the ReDiMOM RCT to assess outcomes through 20 months' corrected age (CA) in the Neonatal High Risk Follow-Up Clinic

**Aim 1:** Determine the effect of RCT treatment group on early childhood outcomes:

- Neurodevelopment
- Adiposity
- Duration of MOM feedings over the first year of life
- Total cost of care and cost-effectiveness

**Aim 2:** Determine the association between the total number of days MOM is received in the first year of life and early childhood outcomes





# ReDiMOM 6-Year Pilot Study



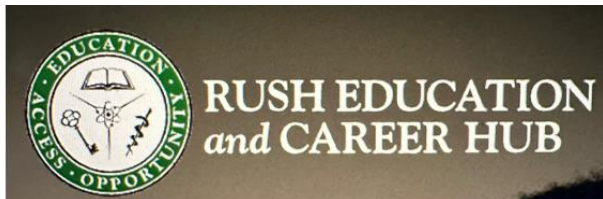
Aim 1: Determine the effect of ReDiMOM on childhood (6 yr) outcomes:

- Neurodevelopment
- Behavior
- Health (growth, adiposity, BP, hospitalizations)
- Quality of life
- Costs

Aim 2: Determine the association between the dose of MOM received and childhood outcomes

# Childhood Education: Mammals and Milk

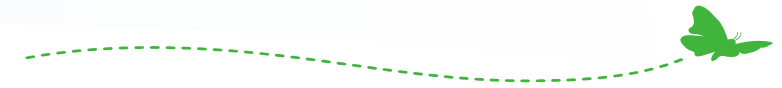
Objective: To provide breastmilk feeding education to potentially help future generations realize breastmilk feeding is the norm for all mammals, including humans, and help reduce racial and ethnic disparities in breastmilk provision.



**Chicago Public School:  
Pickard Elementary**



# Conclusions



- The breastfeeding gap between Black and White infants in the US may be increasing
- The majority of NICUs still encounter racial/ethnic disparities in maintenance of lactation with fewer Black infants receiving MOM at NICU discharge
- Breastfeeding is not free
  - The cost is borne by the parent providing milk
  - Magnified for parents of infants in the NICU and/or low-income parents
- Conditional cash transfers are being tested worldwide, in term and preterm infants, in community and in hospital settings
- Qualitative studies are necessary to better understand mothers' experiences in providing MOM
- Our efforts should focus on supporting MOM and breastfeeding broadly, without which DHM will not be available as a second option
- We need innovative strategies that address structural and socioeconomic barriers
- We need cost-effectiveness analyses (short- and long-term) to facilitate translation into policy and practice

# Acknowledgments



## LOVE MOM Cohort Study

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Briana Jegier, PhD, MS-HSM  
Fabiola Loera  
Beverly Rossman PhD  
Mike Schoeny, PhD

## ReDiMOM Research Team

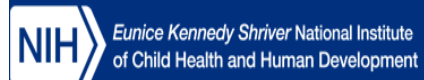
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Beverley Robin, MD



2021 John C. Searle Innovator Award The Rush

Thank you to the infants and their parents who participated in our studies!



# Thank you

