1. Name:
2. Role/Position:
3. Are you Emory affiliated? If not, please let us know before sending this risk analysis.
4. Please do not disclose any confidential information in this document if you are not an Emory employee.
5. LinkedIn/personal website/bio (less than 150 words):
6. Please describe the problem that you view as an unmet medical need in less than 250 words:
7. Please explain the pathology of the problem and how often the problem occurs in less than 150 words:
8. Describe the available treatment options for addressing this problem in less than 350 words. What are their strengths/weaknesses? What is the gap that the treatment options don't currently meet?
9. Stakeholders: Who are the people or groups who are involved in the problem? Are they nurses, doctors, additional healthcare professionals, hospitals, insurers, or others? What is their perspective? How do they lessen/increase the problem? Will they be resistant to a new treatment? Define in less than 350 words:
10. In less than 250 words, write a market analysis that includes estimates of how many people have the problem, and what the healthcare costs are for treating the problem:
11. If there are direct competitors, please name the brands and particular models of the current solutions available on the market, using less than 150 words:
12. Intellectual property defined in less than 250 words: Are there any new, emerging ideas that could compete with your product? Please search in PubMed, Google, USPTO, etc.
13. Please list the essential criteria the ideal solution must meet for it to address your unmet medical need in less than 250 words:
14. Please attach any deck/presentation you may have in PDF format.