



Creative strategies for engaging the audience virtually



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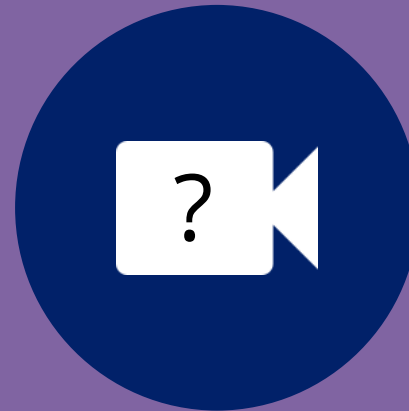


Welcome



Start with Audio
Muted

2/16/2022



Video is Optional

presentation



Multiple Options

2

M U R

A L



Roadmap

- MURAL
(synchronous/asynchronous)
 - What is Mural?
 - Mural Features
 - Brief Mural Activity
- Tools in Zoom (synchronous)
 - Annotation / Whiteboard
 - Reactions / Nonverbal Feedback

MURAL

Weekly Team Sync

Agenda

- 1 Icebreaker & team reflection
- 2 Brainstorm
- 3 Action Items

Brainstorm

Action Items

Helpful Links

Tobin, Jeff, Fayna, Eric

What is Mural?

A digital workspace for visual collaboration

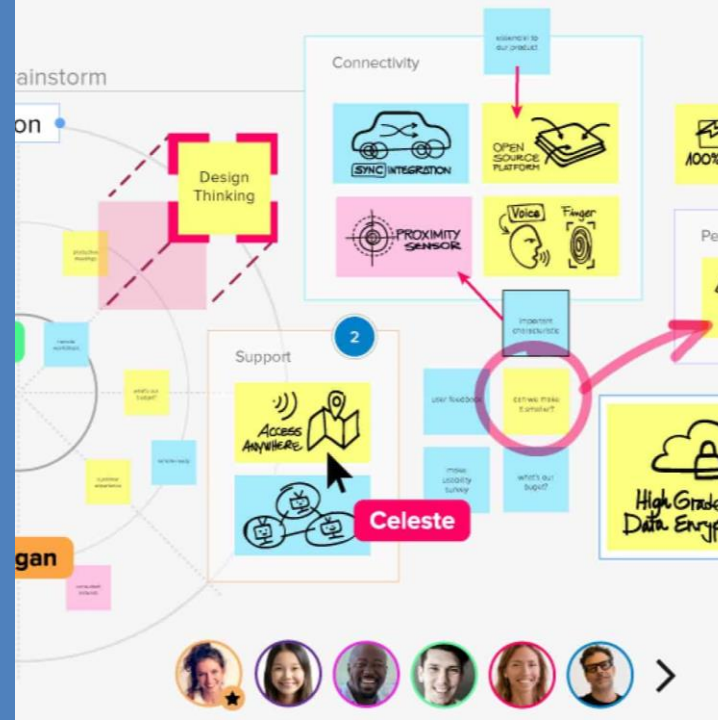
Mural Features



Ready made templates
that are easy to use



Integrates with existing
tools such as Microsoft
Teams and Zoom



- Free account includes:
- 5 murals and unlimited members
 - All visual collaboration and facilitation features
 - One-click visitor access to murals

Mural – Summary



Pros

- Post content in different formats:
 - Texts
 - Images
 - Videos
 - Links
- Can be used on any internet connected device at any time
 - Cloud-based
- Enables synchronous and asynchronous engagement:
 - including view, read and edit access

Cons

- It may require additional time and effort to familiarize the learners and facilitate the session
- MURAL can be hard to navigate for someone new to digital whiteboards

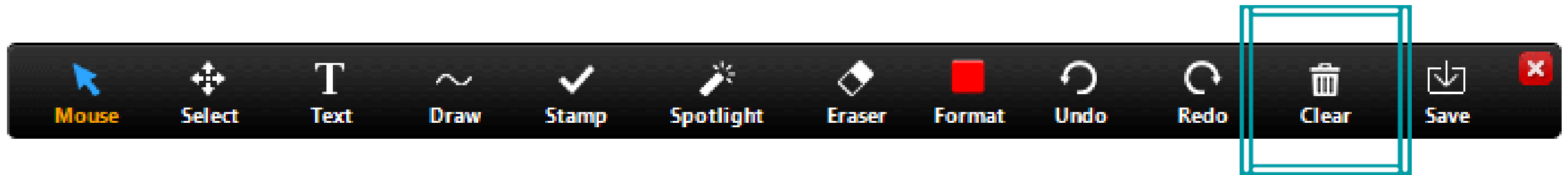
ANNOTATE



AVAILABLE IN SCREEN SHARE OR
WHITEBOARD MODE

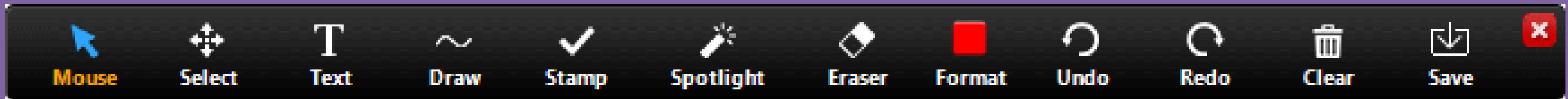
NOTE: EDUCATOR/PRESENTER OR LEARNER/PARTICIPANT CAN ANNOTATE

EDUCATOR-PRESENTER MODE



LEARNER-PARTICIPANT MODE

Computer-view (View Options --> Annotate)



Tablet-view



Phone-view



Test run

very difficult

difficult

neutral

easy

very easy



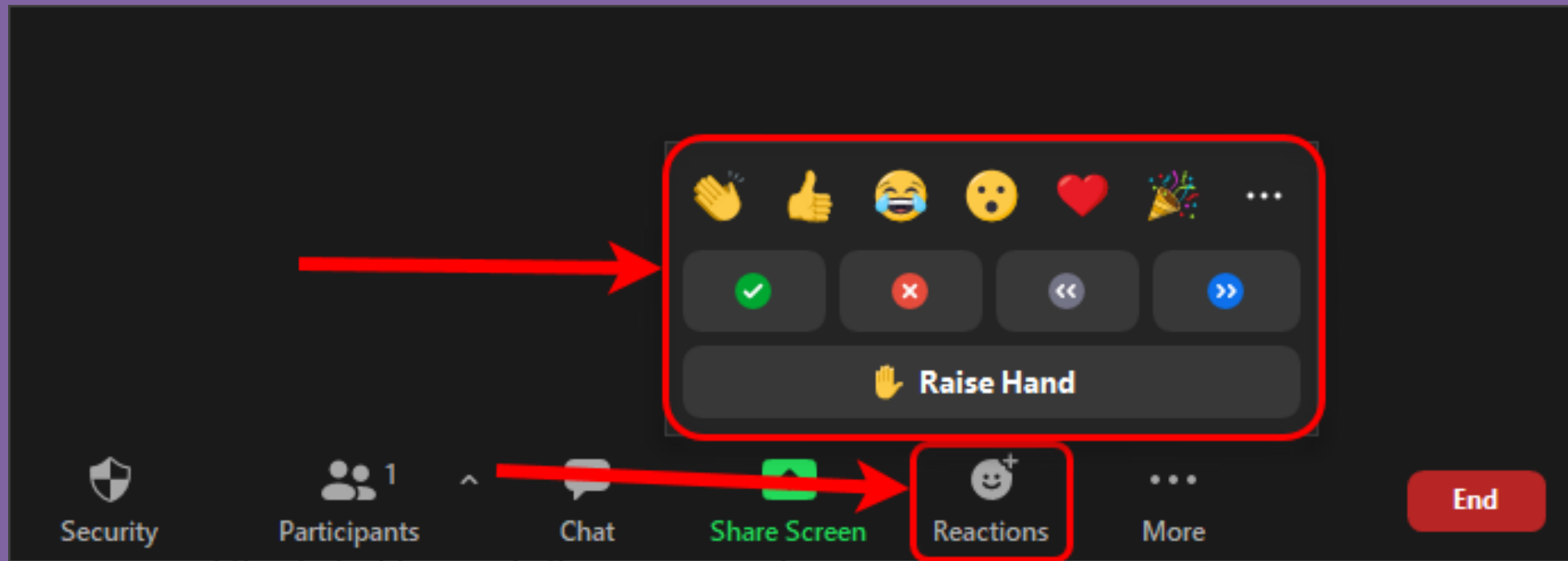




REACTIONS/NONVERBAL FEEDBACK



LEARNER-PARTICIPANT MODE (May need to click More → Reactions)





Have you previously used nonverbal feedback to promote engagement during a Zoom session?



yes



no

Key takeaways



Encourage multiple means of engagement



MURAL digital workspace for visual collaboration



Zoom Annotation in Screenshot/ Whiteboard mode



Zoom Reactions for Non-verbal Feedback



WHAT IS ONE STRATEGY YOU COULD ADOPT IN YOUR NEXT SESSION TO PROMOTE VIRTUAL AUDIENCE ENGAGEMENT?