Core Facilities: A Force Multiplier for Emory

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How should we conceptualize our core facilities/shared resources?
Cores can be conceived as a firm.

“The way economists understand firms is largely based on an insight of the late Ronald Coase. Firms make sense when the cost of organising things internally through hierarchies is less than the cost of buying things from the market; they are a way of dealing with the high transaction costs faced when you need to do something moderately complicated.”*

Ronald Coase
Nobel Prize in Economics, 1991
29 December 1910 - 2 September 2013

But are scientific cores/shared resources really a business?

The Core as a Force Multiplier

Force Multiplier: An attribute which dramatically increases the effectiveness of an item or group

Global Positioning System (GPS)

Food!
Ours Cores as a Force Multiplier

- Efficiently Provide Services
- Recruiting
- Retention
- Maintain Platforms
- New Platforms
- Foster New Collaborations

Share Knowledge!
- Good ideas
- Bad ideas

Never solve the same problem more than once!
Emory Integrated Core Facilities (EICF)

Our Website:
http://www.cores.emory.edu

Our Email:
EmoryCores@emory.edu

Twitter:
@EmoryEICF

Get a PPMS Account!
Go to the EICF Home Page and Click the Link

https://ppms.us/emory/start/
Find Cores: www.cores.emory.edu

Single location on web page to contact core facilities
Cores are popular!

The EICF will help you get funded!

Questions?

FY 16 Core Usage

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